



## Let's make our communities safe.

Munich Re is committed to increasing safety in communities across the United States. We are focused on road safety, because being able to get from here to there is part of what makes a community vibrant.

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According to the National Highway Traffic Safety Association, 35,092 lives were lost in motor vehicle crashes in 2015 alone. We have a dedicated team to help reduce that number. We have established relationships with some of the world's leading transportation safety technology companies to bring these capabilities to your community. Our partners' solutions address a broad range of safety opportunities.

Current technologies presented in our Smart Mobility program include:



**Telematics:** Two options are currently available—as an add-on to the collision avoidance product or as a mobile app on a smartphone. Both rate and provide the user with scores on driving habits.



**Collision Avoidance:** Aftermarket collision avoidance product consisting of a windshield mounted camera and dashboard display unit. The system alerts drivers of potential forward collisions, lane departures and speeding events. It creates an awareness of driving behaviors that could lead to an accident such as speeding, tailgating and changing lanes without signaling.



**Driver Coaching:** Customized and on-site driver training based on specific driving habits exhibited and captured through a device installed in the vehicle. The driving behaviors are analyzed leading to individualized recommendations.



**Advanced Fleet Monitoring:** A number of our partner solutions provide not only individual driver feedback, but are also able to assess an entire fleet of vehicles, highlighting fleet improvements.

Munich Re will conduct a loss analysis to determine how these transportation safety technologies may increase road safety in your community. We can also assist in locating and applying for grants or funding to support your risk management mobile technology initiatives.

If road safety matters as much to you as it does to us, talk with us about how we can help.