Home Cyber Protection

Because the average home is connected and highly vulnerable

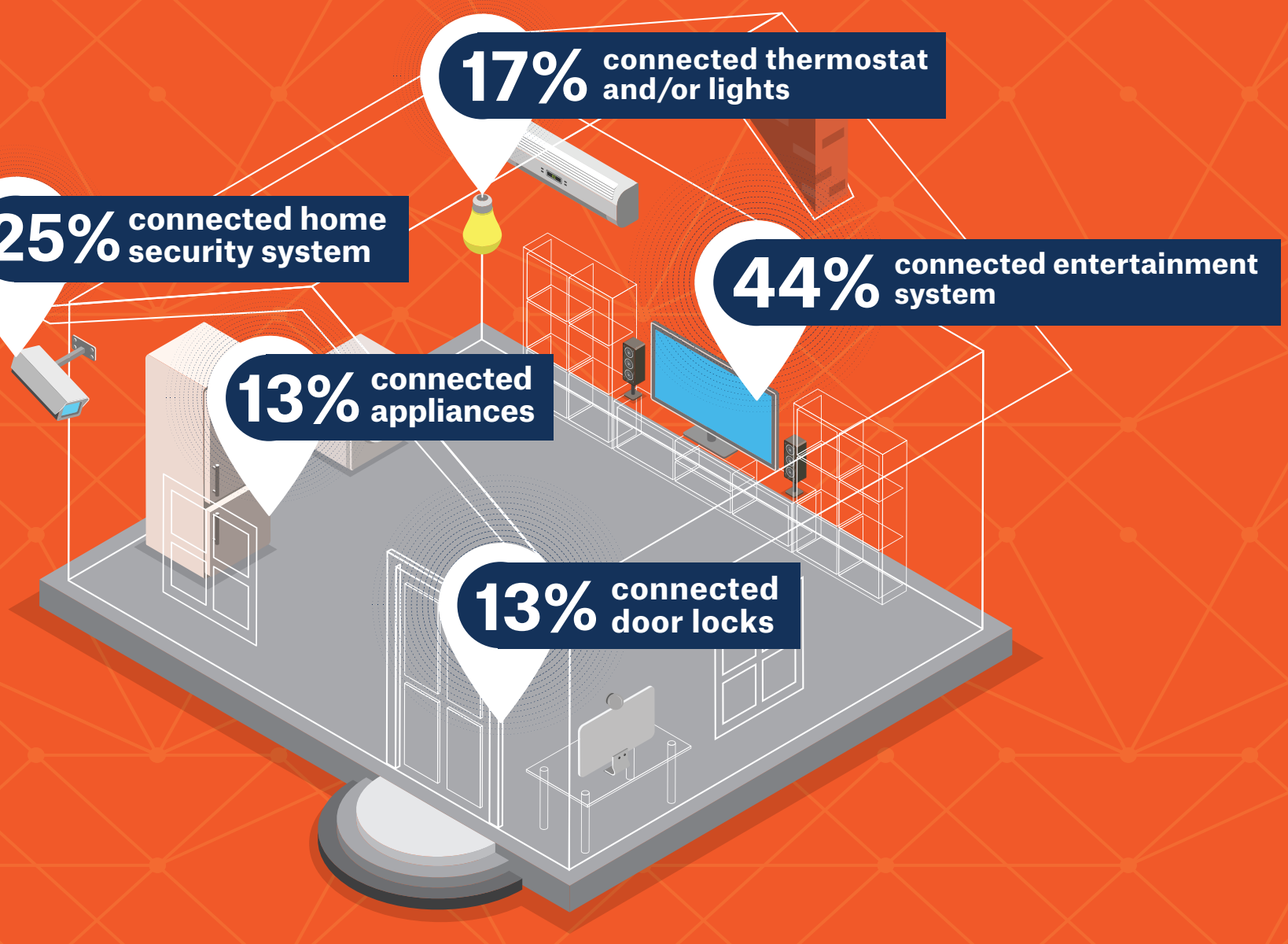
From security cameras and smart appliances to checking email and making online purchases, most of us rely on a host of connected devices to navigate our daily lives. While few would dispute the convenience of living in a connected world, it comes with the associated risks of cyber vulnerability. Criminals now have multiple entry points to our personal cyber, creating the potential for financial loss and disruption to our daily lives.

The threat to home is close

When surveyed,

87%

of respondents said they have between two and **20 devices** connected to a home Wi-Fi network.



The impacts of a personal cyber attack

$10K the average payout to cover the cost of:

- Fraud loss
- Identity theft
- Cyber extortion

6 to 10 hrs

the average time a victim spends:

- Correcting credit information
- Monitoring identity
- Correcting official records

The threats are real

1 in 5 Americans say their **home title** has at some point been fraudulently transferred to someone else

84% of **cyberbullying** victims **incurred counseling and legal expenses**

45% of **online fraud** victims have been **victimized more than two times**

26% of individuals had their **email or social media accounts taken over** or used by another individual

HSB Zogby Analytics Consumer Cyber Security 2020 Survey
HSB Claims Data 2018-2021

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