

Product Information Exchange Pack
Munich Re Syndicate Limited

Product Name:	Film and Media Production Package
Class of business:	Special Risks
Carrier name:	MRS 457
Date:	Q3 2023

1 Manufacturer Information

Munich Re Syndicate Limited (MRSL) is a manufacturer and may also be a joint manufacturer for this product as set out in either individual binding authority agreements with coverholders or line slips with Lloyd's brokers, and the manufacturer activities are typically allocated as follows:

Activity	Party Responsible
Product Approval Process	Coverholders/Lloyd's brokers and the Underwriter
Target Market	Coverholders/Lloyd's brokers
Product Testing	Coverholders/Lloyd's brokers
Product Monitoring & Review	Coverholders/Lloyd's brokers and the Underwriter
Distribution Channels	Coverholders/Lloyd's brokers
IPID Development	Coverholders/Lloyd's brokers

This document is intended to provide a summary of the product, intended target market, product distribution strategy, and the product approval process. It also sets out the outcome of the annual product review and fair value assessment. This document is intended to be used by distributors and not provided to the end customer.

1.1 Product description

The product is intended to provide a film product package to cover the financial impact to a production company or advertising agency of cancellation or delay in planned shoots, as well as the loss or damage associated with equipment and sets.

1.2 Target Market and identified demand for this product

- **Target Market:** This product is designed for commercial customers responsible for the cost of film productions, who may be film production companies or advertising companies.
- **Not intended for:** Private individuals making films for personal reasons or to cover personal possessions. We only cover commercial productions.
- **Demands & needs:** This product offers a package of covers that would be needed for any company making a film, TV show or commercial. Cover sections include Cast illness/ death; Negative and Media Damage; Extra Expense owing to property damage; Property cover for props, set, wardrobe and equipment; and Public and Employer's Liability.
- **Customer Eligibility:** Customer must be a commercial customer.

1.3 Distribution strategy for this product

- **Sales method:** The approved distribution strategies for this product include distribution via coverholders, Lloyd's brokers via line slips and on the open market. Policies are usually sold as a core standalone product.

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- **Advised or non-advised sales:** We expect this product to be sold on an advised basis by the customer facing distributor.
- **Territorial reach:** Risks are located in the UK, subject to financial crime requirements.

1.4 Manufacturer product reviews

Date Fair Value assessment completed	<u>Q3 2023</u>
Expected date of next assessment	<u>Q3 2024</u>

MRSL has established Product Approval and Product Oversight and Governance (POG) processes. In accordance with the FCA PROD Product Intervention and Product Governance Sourcebook PROD 4 Product governance rules, a product review and fair value assessment has been completed for this product. The product has been found as representing fair value to customers and may continue to be marketed and distributed. We will undertake ongoing product reviews on a yearly basis and any significant or material changes to this product will go through the product approval process again.

The assessment of fair value included review of the following management information as well as other insights:

- Loss Ratios and Premium Adequacy
- Commission Ranges
- Conduct Risk MI
- Complaints Data

The following is excluded from the review and as a distributor you must consider:

- any additional fees that you charge a customer / client and the effect on the value of the product.
- any ancillary products sold alongside the product which may affect the product's value or duplicate cover provided with our product.