



## Mentor<sup>SM</sup>

Smartphone-based driving program that helps score, remediate, improve, and compare drivers across fleets

For additional information about Munich Reinsurance America, Inc.'s Smart Mobility program, contact:

**Bruce Weisgerber**  
Mobility Solutions Center Leader  
Munich Reinsurance America, Inc.  
Tel: (941) 626-0288  
bweisgerber@munichre.com  
munichreus.ly/smartmobility

\*The FICO® Safe Driving Score has nothing to do with the FICO® credit score. No credit or financial data is collected or used in the FICO® Safe Driving Score – only each driver's actual driving behaviors and engagement in the Mentor program. Continued use of GPS can decrease phone battery.

Product and services provided by Munich Reinsurance America, Inc. (Munich Re) and its affiliates.

This material is for informational purposes only and is not intended to be legal, underwriting, financial, or any other type of professional advice, and the recipient should consult with their own counsel or other advisors to verify the accuracy and completeness of any information used and to determine its applicability to the recipient's particular circumstances.

Mentor<sup>SM</sup> is a trademark of eDriving, LLC. Product descriptions and claims reflected in this factsheet are based on statements and representations provided to Munich Re by their manufacturer/owner, and Munich Re and its affiliates disclaim any and all liability arising from such statements and representations.

© Copyright 2021  
Munich Reinsurance America, Inc.  
All rights reserved.

Printed May 2021

Munich Re's Smart Mobility program is a simple approach to the complex issues surrounding auto risks. It delivers customized, technology-driven risk management solutions (including Mentor) to help mitigate our clients' auto losses.

### Product summary

The Mentor program by eDriving, LLC is a smartphone-based app that helps drivers manage their behaviors, change their habits, and drive safely. A personal driving coach, it engages the driver with insights and encouragement while fostering healthy competition between peers. In addition, Mentor provides organizational visibility into drivers' behaviors to identify areas requiring intervention.

At a driver level, the app:

- Measures each driver's specific performance in key areas, such as braking, acceleration, cornering, speeding, and distraction
- Offers immediate feedback to the driver after each trip and plots on a map exactly where events (e.g., hard braking) occur

- Includes weekly and monthly trending charts
- Provides a score for each trip as well as the cumulative FICO® Safe Driving Score\* based on measured behaviors
- Demonstrates how drivers compare with their teams, the top 10%, or the entire company
- Issues short, interactive coaching modules through an in-app playlist based on driver progress
- Enables drivers to exclude passenger trips from their score
- Detects trains, ferries, and airplane transportation

The portal provides the following information at a group and/or driver level:

- The overall average FICO® Safe Driving Score\* across the top 10%, a team, all drivers, or the entire company
- Percentage score change from week to week
- Separate ratings for acceleration, braking, cornering, speeding, and distraction
- Percentage of trips flagged as passenger trips
- Progress on completing the assigned coaching modules

To learn more, contact your account representative, or see us at [munichreus.ly/smartmobility](https://munichreus.ly/smartmobility) today, and fuel up!