

# Munich Re Cup

## Annual Case Study Competition 2025



The Munich Re Cup is the premier North American wide case competition open to SOA Centre of Excellence universities designed to provide students with an opportunity to develop and apply their analytical, presentation and problem solving skills to a real-world business problem. Students will be given networking opportunities that will provide them with exposure to Munich Re executives and industry professionals.



## Competition Rules

Each school can submit any number of teams consisting of three student participants enrolled in an Actuarial Science program or equivalent (i.e. Statistics).

- ◆ To be eligible to participate, students must be in either their Second/ Sophomore or Third/Junior year of study only. First/Freshman and Fourth/Senior year students are ineligible to participate.
  - ◆ A team will only be eligible to participate if their group remains with all three team members. For instances where 1 team member is no longer able to participate due to unforeseen circumstances, the team will have up until 3 weeks prior to the competition date, to find a suitable replacement student who meets the above eligibility criteria. If a replacement is not available, the team will be ineligible to participate.
  - ◆ Six finalist teams will attend the Competition and Reception in Toronto
- at our Munich Re office. They will pitch their case in front of a panel of judges that will determine an overall first, second and third place winning teams.
- ◆ All travel and accommodation expenses will be paid by Munich Re.
  - ◆ All team members and Academic Advisors are responsible to secure their visas (where applicable) for travel to Canada.
  - ◆ The case study will be developed by Munich Re subject matter experts.
  - ◆ Each team must submit an executive summary (maximum of 2 pages in length including appendix - 11 point font).
  - ◆ Teams are responsible to submit team member profiles and an electronic copy of their presentation by the dates specified.
  - ◆ Students may use all resources at their disposal provided that academic integrity guidelines are strictly followed (i.e. sourcing where appropriate).
  - ◆ Any violation of your University's code of conduct will result in immediate disqualification from the competition.



## Award

The first place team will be awarded a prize of \$10,000 to be equally divided amongst all team members. The second place team will be awarded a prize of \$6,000 to be equally divided amongst the team members. The third place team will be awarded a prize of \$4,000 to be equally divided amongst all team members.

All awarded funds will be paid in the currency local to the team's university. The winning teams will be announced during the Reception in Toronto at the closing of the Competition. These teams and their university will also be recognized by Munich Re through social media and in future competitions.

## Participant Selection

Each university will be responsible for selecting and forming their team(s). To qualify, each team is required to have an Academic Advisor committed to supporting their team. The Advisor must also commit to attending the competition in Toronto with their team.

The Academic Advisor will also serve as the main point of contact with Munich Re throughout the process. Team selection methods should be developed at the school level. Munich Re will not govern this process but will assist each school in developing their qualification guidelines as requested. Examples of a selection process could include a local case competition, or applications to an Academic Advisor.

## Case Study & Presentation

The case is developed by Munich Re's in-house subject matter experts. Participating teams will work through the first portion of an actuarial business case, prior to the event. When teams arrive for the competition in Toronto, they will then have a specifically allocated amount of time to work on and complete the remaining portion of the case.

Students will have approximately seven weeks to analyze the case and prepare an executive summary and presentation outlining their analysis and recommendations. Finalist teams will have the opportunity to join a remote Q&A session to ask questions of the Munich Re subject matter experts before the final competition. Six finalist teams will present their findings to a panel of judges at the Competition in Toronto. A maximum of 1 finalist team will be chosen for each academic institution. Each team will have 30 minutes to present, followed by a 15-minute question period from the judges.



**Unlock Growth,  
Seize Opportunity:  
Enter Munich Re  
Cup 2025!**



### Case Topic

How can insurers tap into a growing market while optimizing capital allocation and business mix?

## Synopsis

The Munich Re Cup case competition offers students an invaluable experience to gain a deeper understanding of the current market landscape and network with industry leaders while exploring innovative growth strategies and emerging opportunities. Insurance companies face ever-present pressure to balance their management of existing business performance with pursuit of new opportunities to achieve sustainable growth and outperform competitors.

This year's case study asks students to develop a go-to-market strategy to tap into a growing market for a life insurance company, while optimizing capital allocation and business mix. Put your actuarial and business skills, and creativity to the test as you work through complex industry challenges, develop forward-thinking solutions, and pitch your solution to executive leadership.

## Evaluation

All teams are invited to submit an executive summary (maximum of 2 pages in length including appendix - 11 point font) for consideration. A panel of three to five judges formed at the discretion of Munich Re will evaluate each team's submission. The top 6 executive summaries will be selected and those teams will be invited to participate in the full case competition.

During the Competition, evaluations will be completed independently by each judge based on a variety of components, and will focus on the overall analysis of the problem and resulting recommendation, as well as the quality of the presentation and team communication. Judges' scores will then be combined to determine the overall first, second and third place winning teams, which will be announced at the awards ceremony, following the competition.

## Key Dates

<b>Early November 2024</b>	<ul style="list-style-type: none"><li>• Identification of Academic Advisor</li><li>• Confirmation by Academic Advisor of school's intent to participate</li><li>• Team selection process at the school level</li></ul>
<b>December 9, 2024</b>	Deadline for Academic Advisors to submit their team(s) to Munich Re
<b>December 16, 2024</b>	Partial case is released to Academic Advisors to provide to their team(s)
<b>January 30, 2025</b>	Deadline for Executive Summary submissions to Munich Re
<b>February 13, 2025</b>	<ul style="list-style-type: none"><li>• Finalist teams selected and notified</li><li>• Team profiles to be submitted</li></ul>
<b>March 25-26, 2025</b>	Case Competition and Reception in Toronto

Are you ready to tackle real-world challenges and showcase your strategic thinking?