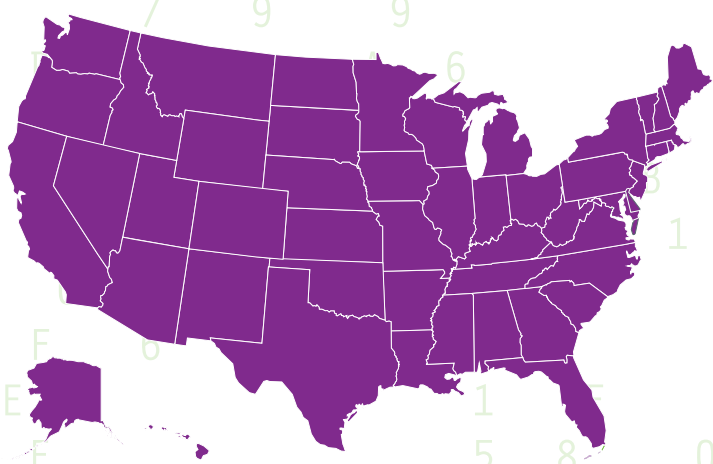


29%

of small companies
have experienced at
least one data breach*



All 50 states require notification

Washington D.C., and Puerto Rico are also
required to notify

What are organizations' biggest hurdles if there was a data breach?

51%

Lack of a plan



41%

Lack of knowledge



38%

Lack of resources



11%

Not sure



3%

Other



What are the primary causes?

68%

Employee or
contractor mistakes



20%

Lost or stolen laptops, smart phones, tablets, and
storage media such as USBs and backup drives



11%

Hacking



Other Considerations

75%

**spent up to
\$100,000**
to cover all the
costs associated
with a data breach

65%

**reported a
negative impact**
on their organization's
reputation