

# Identity Theft

It can happen to anyone.



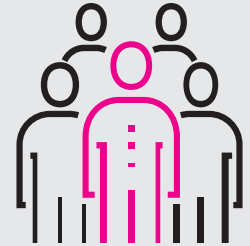
## #1 filed

Identity Theft is the #1 complaint filed with the Federal Trade Commission



## 113% increase

And it's growing...Identity theft incidents increased from 650,523 in 2019 to 1,387,597 million in 2020 (*that's more than double*)



## 1 in 5

People lost money to imposter scams, suffering a median loss of \$850

## Do you have identity theft insurance?

**70%** say they don't

**Get covered today.  
Contact your  
insurance agent.**



Sources:  
- Consumer Sentinel, Federal Trade Commission  
- Consumer Cyber Security Experiences, Attitudes and Concerns: A 2020 Survey. Conducted by Zogby Analytics for HSB



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2021-320 (New 10/21)