



Image: Emanuel M Schwermer / Getty Images

Smart Mobility LossDetect® Analysis for XXXXXX

Munich Reinsurance America Services, Inc.
Mobility Domain
June 2019

Munich RE 



Smart Mobility Overview



Data & Analysis Methodology



Loss Mitigation Potential / Benefits



Recommendation & Next Steps

Possible Migration of Large Losses from Technology

Scenario	Losses	Events	Impact
Personal data loss	\$1,000,000	30	\$33,333
Client data loss	\$1,000,000	30	\$33,333
Customer data loss	\$1,000,000	30	\$33,333
Large data loss	\$1,000,000	1	\$1,000,000
System downtime	\$1,000,000	1	\$1,000,000
Reputation loss	\$1,000,000	1	\$1,000,000

Appendix

The National Safety Council reports that there were over 40,000 traffic fatalities on U.S. roads in 2018. That is almost 5 fatalities every hour!

According to the NAIC, Commercial Auto Insurers are losing money in this market, with loss ratios approaching 70%.



The average cost of a loss related to a commercial fleet vehicle accident in 2018 was almost twice the cost of the average workplace injury.*

* <https://www.automotive-fleet.com/303123/fleet-safety-metrics-reverse-negatively-accidents-increase>

The solution: Smart Mobility



ADVANCED FLEET MONITORING

- Mobile App
- Analytics Platform
- Driver / Fleet Scoring
- Targeted Training Modules
- Money Back Warranty



TELEMATICS AND TRACKING

- Vehicle Diagnostics
- Driver and Vehicle Tracking
- Vehicle Warnings
- Detailed Analytics



COLLISION AVOIDANCE

- Crash Avoidance
- Visible and Audible Driver Warning System
- Driver and Vehicle Tracking
- Detailed Analytics



DRIVER COACHING

- Telematics Based Driver Coaching
- Inward/Outward Video
- Capture Option
- Dashboard for Fleet Oversight

Driven By LossDetect™

LossDetect™ “detects” a fleet’s loss savings potential, matches it with the right technology and risk mitigation solution(s), to achieve quantifiable savings while improving safety.

What sets Smart Mobility apart from others?



LOSSES REVIEWED

Analyzed over \$4.6bn in commercial auto losses, across 10 industries and 50 insurances entities



SAVINGS IDENTIFIED

Over \$3.2bn (approximately 70%) of the analyzed losses identified could be prevented



Solution Access

Deployed solutions to commercial fleets across multiple industries



AWARDS

Received Celent and Accenture awards for Innovation in Insurance



CREDIBILITY

We are backed by Munich Re, the largest reinsurer in the world and bring our objectivity and loss analysis skills to our clients



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Possible Mitigation of Large Losses from Technology

Scenario	Losses	Events	Impact
Physical destruction	\$12,815.1	36	\$355.68
Clearing	\$1,017.18	36	\$28.26
Physical recovery	\$1,855,000	25	\$74,200
Loss mitigation	\$88.72	8	\$11.09
Business recovery	\$65,880	8	\$8,235
Recovery	\$2,752.65	8	\$344.08

Total of Above Mitigation Losses \$2,148,552.36 (Average per event \$85,941)
2.5% of total losses are mitigated/recovered/avoided \$53,720.90

Appendix

The Approach

Data

- XXX data sets utilized
 - Loss Data provided from 2010-2019 based on occurrence date
 - Number of records analyzed: XXX
 - xxxr 27% of the records contained total incurreds of zero. 62% of which are Preventable.
 - Total Incurred Losses range from \$0 to \$900k.

Analysis

- Analysis focused on nominal losses
 - No trending, development or adjustments
- Loss causes were determined based on Loss Descriptions provided
- Non Preventable Losses had no clear mitigation solution

Incurred Loss and Record Counts for key categories (*inclusive of Zero incurreds)



Total Losses: \$25.9m

About 79% deemed Preventable

Observations

- Rear-End
 - Highest incurred total, highest frequency

- Left Turn
 - Highest avg. severity, 4th highest incurred total

- Backing
 - Second highest frequency, low average severity

- Driver Error
 - Second highest incurred total and high frequency

- Emergency
 - Collisions with vehicles occurring when lights and sirens are activated

- Not Auto
 - Includes injuries to passenger and collisions caused by intentional police maneuvers

- ❖ Results presented after eliminating records with zero incurreds.

Total Frequency & Severity Overview

Cause of Loss	Frequency	Avg Severity	Incurred Total
REAR-END	353	\$20,891	\$7,374,468
DRIVER ERROR	89	\$36,512	\$3,249,525
INTERSECTION	73	\$40,286	\$2,940,844
LEFT TURN	33	\$75,189	\$2,481,224
UNKNOWN	93	\$25,332	\$2,355,846
NOT AT FAULT	61	\$36,125	\$2,203,634
TURNING OTHER	50	\$30,775	\$1,538,763
BACKING	181	\$4,919	\$890,303
EMERGENCY	36	\$18,748	\$674,915
PEDESTRIAN	10	\$49,196	\$491,957
LANE DEPARTURE	7	\$58,782	\$411,475
LANE CHANGE	30	\$12,802	\$384,072
MECHANICAL FAILURE	8	\$42,320	\$338,557
NOT AUTO	16	\$15,453	\$247,240
COLLIDED WITH PARKED VEHICLE	31	\$3,653	\$113,247
RIGHT TURN	2	\$41,550	\$83,099
MOTORCYCLE	1	\$65,265	\$65,265
ROAD HAZARD	3	\$18,031	\$54,093
ANIMAL	9	\$3,256	\$29,300
SIDESWIPE	7	\$3,019	\$21,131
COLLIDED WITH OBJECT	4	\$4,591	\$18,362
SLID	4	\$4,391	\$17,563
WEATHER	1	\$3,211	\$3,211
BICYCLIST	2	\$356	\$711
TOWING	2	\$147	\$293
Grand Total	1,106	\$23,498	\$25,989,100



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Scenario	Losses	Events	Impact
Physical destruction	\$12,815.1	36	\$355.68
Clear liability	\$1,017.18	36	\$28.26
Physical recovery	\$1,855,000	25	\$74,200
Liability recovery	\$84,720	8	\$10,590
Recovery	\$46,800	8	\$5,850
Recovery	\$2,752,118	8	\$344,015

Total of All Losses (Mitigation) Losses: \$2,148,118.11; Events: 84; Impact: \$272,300.64
2.2% of total losses are mitigated/recovered/avoided: \$47,170.80

Appendix

Mitigation tools & savings potential

Claim Type	Associated Payments	Mitigation Tool(s)
Driver Error, Right, Left & Other Turning, Intersection Collision	\$10,293,748	• Driver Training
Rear-end	\$7,374,468	• Forward Collision Warning
Unknown, Collided with Parked Vehicle, Head-on, Passing	\$2,469,094	• Potentially Preventable*
Backing	\$890,303	• Rear Backup Camera
Emergency	\$674,916	• HAAS Emergency Alert
Lane Departure and Sideswipe	\$432,607	• Lane Departure Warning
Lane Change	\$384,072	• Blind Spot Monitoring
Slid	\$17,563	• Traction Control

Total Prevention Potential
\$23.1m

(does not account for savings potential from the Not Auto Category due to earlier warnings or smoother operation)

Preventable
\$20.6m

Excludes those items deemed *potentially preventable

- Loss savings accrue directly to the insureds as real dollars based on retention, quickly outweighing mitigation costs.
- Reduced claims and claims processing costs associated with less incidents.
- Vehicles and drivers remain on the road, maximizing fleet effectiveness.

- Operational efficiencies can be realized through better fleet oversight, reduced fuel costs through less idle time, geo-fencing, route optimization.
- With Mobileye/Geotab telematics, roadside assistance is included for each outfitted vehicle.
- Potential reduction in Worker Compensation claims caused by driver injury as well as economic loss (lost wages).
- Enhanced ability to limit settlement payments and fraud through more accurate incident data, Not At Fault Category \$2.2m.
- Reduction in passenger injuries (Not Auto Category \$247k) due to smoother vehicle operation and stopping – relevant for those involved in passenger or cargo transit.
- Potential ability to address items that would result in Mechanical Failures (\$338k) through engine diagnostic reporting.



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Possible Migration of Large Losses from Technology

Scenario	Losses	Days	Spots/yr
Physical loss/misery	\$12,815.1	36	\$353.5
Clear misery	\$1,017.18	36	\$28.24
Physical misery	\$1,855.00	25	\$74.20
Loss misery	\$84.72	8	\$3.29
Physical misery	\$48,840	8	\$19,136
Loss misery	\$275,418	8	\$107,724

Total of All Losses (Spots) Losses \$2,148,152.12 Days 10,000 Spots/yr
1.2% of total losses are migration/misery/misery \$17,724.00

Appendix

Loss Type

Technology-Driven Risk Mitigation

For Loss Types XXX



- Recommendation 1

For Loss Types YYY



- Recommendation 2

For Loss Types ZZZ

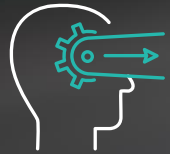


- Recommendation 3

Technology-Driven Risk Management

- Driver and Fleet Scoring across your portfolio
 - Collect data from multiple sources in a single repository
 - Score each driver based on multiple data points to create a driver index
 - Incorporate collision and or incident history from your internal sources
 - Options include driver MVR checks
 - Index's can compared within an account or across accounts
 - Provides portfolio benchmarks by industry type
-

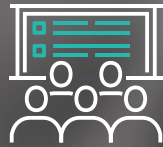
The process



ANALYZE
& MATCH



PILOT



LEARN



LAUNCH



SCALE



INCREASE
SAFETY



1



Results Review

- Review results of LossDetect® full analysis

2



Secondary Analysis by Insured

- Augment provided data with vehicle types and existing safety options deployed, additional description for unknowns if available.
- Perform a second analysis at the member and vehicle type level and recommend solutions for select members based on a year by year profile (fee involved).

3



Provide Access to Munich Re Preferred Pricing for solutions

- Munich Re has pre-negotiated lower prices with many vendor partners based on our volume capacities. We make these discounts available to our clients.



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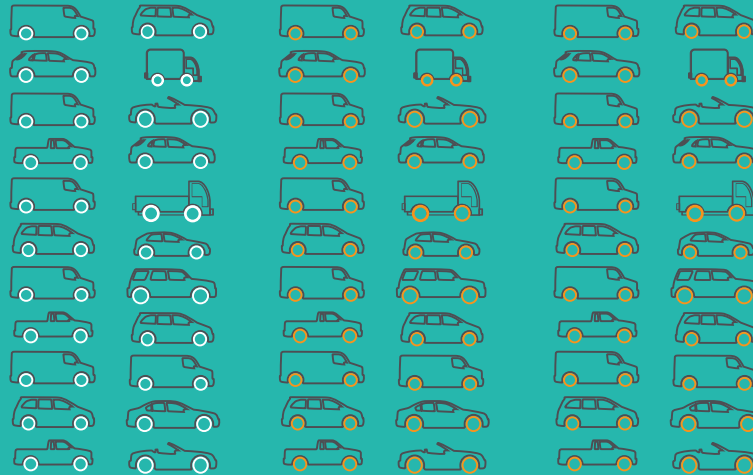
Table Migration of Large Losses from Technology

Category	Count	Days	Days %
Smartphone usage	12,145	36	88.00
Tablet usage	1,037	36	93.04
Tablet usage	11,108	25	93.62
App usage	894	8	89.82
Mobile usage	365,880	8	99.99
Tablet usage	12,145	8	99.78

Table of 1,000,000 Rows, 10 Columns, 100,000 Rows, 10 Columns, 100,000 Rows, 10 Columns

Appendix

13 million commercial vehicles in use



Only 30% have devices installed

Current impact – ADAS efficacy from various sources

ADAS Technology	Collision Type	Source	Testing Method Assessment					Test Parameter Assessment		
			Reduction Estimate	Estimate Method	Weather	Geography	Speed	Sample Size	OEM Diversity	Publication Date
Forward Collision Warning	Rear	IIHS	27%	✓	✓	✓	✗		✓	✓
	Rear	DOT	27%	✓	✓	✓	✓			✓
	Rear	IIHS	23%	✓		✓			✓	
	All	NCBI	67%	✗			✗	✓		
	Rear	AAA	10%	✓				✗		✗
Automatic Emergency Braking	Rear	IIHS	50%	✓	✓	✓	✗		✓	✓
	Rear	DOT	43%	✓	✓	✓	✓			✓
	Rear	IIHS	40%	✓		✓			✓	
	All	IIHS	17%	✓	✓	✓	✗			
	Rear	EU NCAP	38%	✓	✓	✓	✗			✗
Adaptive Cruise Control	Rear	Academic	10%	✓						✗
	Rear	AAA	17%	✗					✗	✗

Estimate Method: ✓ Collision Data ✓ Simulation ✗ Survey/Other Other: ✓ Inclusive/Favorable ✗ Limited/Unfavorable

Note(s): Missing assessment indicates no information was provided. Assumes collision data assessment of random sample incorporates weather, geography and OEMs, select sources/studies shown for AEB.

Source KPMG LLP 2018

Image: Emanuel M Schwermer / Getty Images

Current impact – ADAS efficacy from various sources

ADAS Technology	Collision Type	Source	Testing Method Assessment					Test Parameter Assessment		
			Reduction Estimate	Estimate Method	Weather	Geography	Speed	Sample Size	OEM Diversity	Publication Date
Rear Camera	Rear	IIHS	17%	✓	✓	✓	✓	✓		
	Rear	AAA	30%	✓			✓	✗	✗	
Lane Detection Warning System	All	IIHS	11%	✓	✓	✓	✓	✓		
	All	NCBI	23%	✓			✓	✓		
	All	EUROPA	33%	✓				✗		
Blind Spot Detection	All	AAA	3%	✓					✗	
	Side	IIHS	14%	✓	✓	✓	✓			
	Side	EUROPA	33%	✓						
Cross Traffic Alert	Side	IIHS	13%	✓			✓	✗	✓	
	Side	Consumer Reports	31%	✗						
	Side	SAE	39%	✓	✗	✗			✗	
	Side	IIHS	2%	✗			✗	✗	✗	

Estimate Method: ✓ Collision Data ✓ Simulation ✗ Survey/Other Other: ✓ Inclusive/Favorable ✗ Limited/Unfavorable

Note(s): Missing assessment indicates no information was provided. Assumes collision data assessment of random sample incorporates weather, geography and OEMs.

Source KPMG LLP 2018

Image: Emanuel M Schwermer / Getty Images

The Insurance Research Council

- 56% of 1,135 drivers surveyed said they have made changes in how they drive since installing a telematics device¹
- Assuming a 100% effectiveness rate for each of the following 3 technologies, (Blind Spot Monitoring, Lane Departure Warning, Forward Crash Warning) study indicated that 1.3 million crashes, 133,000 injury crashes and 10,100 fatal crashes could have been avoided²
- Same study indicated that FCW alone could prevent or reduce the severity of close to 800,000 crashes of 14% of all crashes²

National Safety Council

- For the first time in nearly a decade, preliminary 2016 data from the National Safety Council estimates that as many as 40,000 people died in motor vehicle crashes last year. That marks a 6% increase over 2015, and a 14% increase over 2014 – the most dramatic two-year escalation since 1964–53 years.

Virginia Tech Transportation Institute

- 93% of the accidents investigated in the study were due to human error, with driver inattention being the primary cause
- Nearly 80% of crashes and 65% of near-crashes involved some form of driver inattention within three seconds before the event
- 40% of rear-end collisions have no brake application whatsoever
- 60% of road accident fatalities are due to unintentional lane departure

¹ Telematics Changing Drivers' Behavior: Insurance Research, Insurance Journal 11/18/2015, www.insurancejournal.com/news/national/2015/11/18/389327.htm

² Cost and Benefit Estimates of Partially-Automated Vehicle collision Avoidance Technology, Accident Analysis and Prevention, Volume 95, Part A, October 2016, pages 104-115, Corey D Harper, Chris T. Hendrickson, Constantine Samaras



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Learn more at munichreus.ly/smartmobility

Bruce Weisgerber

Smart Mobility Leader

Phone: +1 609 419 8639

E-mail: BWeisgerber@munichreamerica.com

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