

Corporate responsibility in (re)insurance business

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# Munich Re's international cooperation – A strong commitment towards corporate responsibility



### Examples



### **UNEP FI**

Munich Re has signed the climate declaration of the UNEP FI and is active member of the UNEP FI Climate Change Working Group.

since 1999



# **Principles for Responsible Investment (PRI)**

Munich Re has actively developed and signed the UN Principles for Responsible Investment (PRI) as first German company in April 2006.

since 2006



# **UN Global Compact**

Munich Re is member of the UN Global Compact since August 2007. The ten principles of Global Compact are a guidance for action in our business and set the basis for our Corporate Responsibility activities.



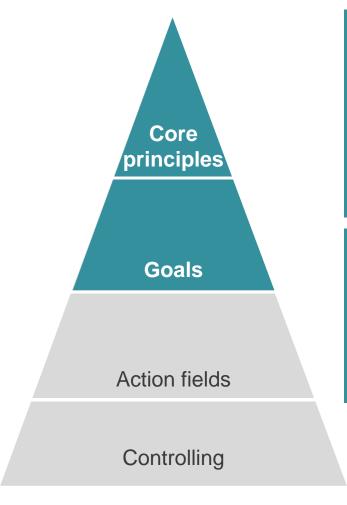
# **Principles for Sustainable Insurance (PSI)**

Involvement since 2007, first holding the chair in the UNEP FI – PSI Team, now active as member of the PSI Board, as well as founding signatory since June 2012. Aim: to anchor ESG criteria into core business along the value chain.

# The core principles of Munich Re include our responsible Munich RE approach and are detailed in our CR Strategy



### Corporate responsibility (CR)



### Core principles and goals

#### **Core principles**

CR is an integral part of our corporate strategy and relevant for all business areas and operations:

- We actively incorporate ecological, social and ethical aspects in our insurance business and asset management.
- We pursue active environmental management at our locations and aim to achieve climate neutrality.
- Munich Re fulfils its responsibility as a member of society (corporate citizen) through involvement in issues closely related to its core business and, at its locations, in social and cultural areas.

### Goals

#### We contribute to ...

- an increase in reputation and attractiveness for all stakeholders;
- potential early identification of business risks and opportunities;
- ... educated decisions on global risks and problems;
- ... a strengthening of Munich Re's share price.

#### Overall KPI:

Inclusion in major sustainability indices and scoring among the top 50%

# Five action fields in one Group-wide CR programme



# Enabling Framework



Strategy & Governance

- Corporate responsibility strategy
- Corporate responsibility governance
- Compliance to UN Global Compact<sup>1</sup>

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Corporate
Responsibility in
Business

- Integration of corporate responsibility issues into (re) insurance business (PSI<sup>2</sup>)
- Integration of corporate responsibility issues into asset management (PRI<sup>3</sup>)

### Core activities



Environmental Management System

- Global CO<sub>2</sub> neutrality
- Global Environmental Management System policy and management



Corporate Citizenship

- Donations
- Corporate Volunteering
- Foundations
- Impact Assessment

# Enabling Framework



Reporting & Communication

- Annual update of corporate responsibility portal
- Global corporate responsibility reporting
- Position in major SRI ratings

<sup>&</sup>lt;sup>1</sup> UNGC = United Nations Global Compact (adopted by Munich Re in 2007).

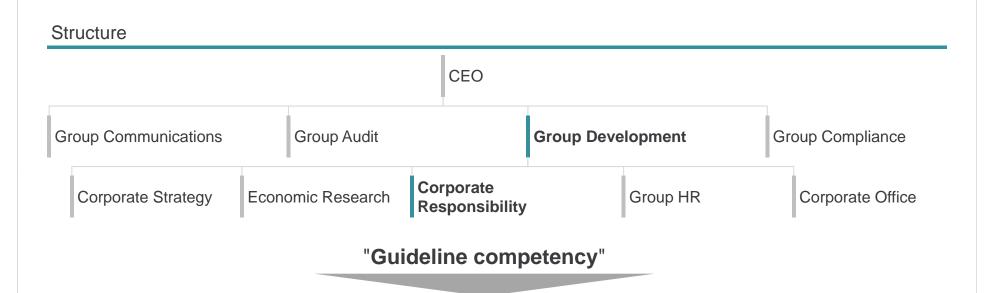
<sup>&</sup>lt;sup>2</sup> PSI = UN Principles for Sustainable Insurance (signed by Munich Re in 2012).

<sup>&</sup>lt;sup>3</sup> PRI = UN Principles for Responsible Investment (signed by Munich Re in 2006).

Corporate responsibility at Munich Re - Overview

# The Corporate Responsibility department is a central function at Munich Re





Business units implement strategy at local level with CR departments/coordinators, environmental managers, etc.

CR is a central function located in Group Development which directly reports to the CEO CR triggers, monitors, controls, enables and manages Group-wide CR-related tasks

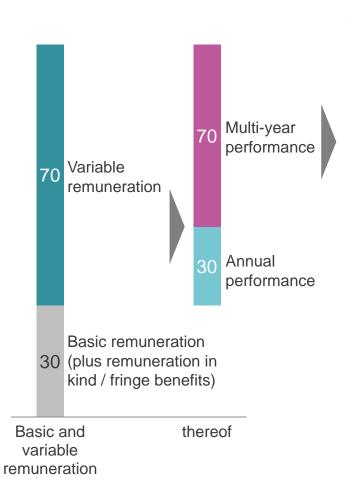
New Group Corporate Responsibility Committee (GCRC) as panel to monitor CR strategy and as Group Task Force for sensitive business issues

# Sustainable development as special focal point in the variable remuneration based on multi-year performance



## Structure of the remuneration system for the Board of Management

%



Category of objective	Share <sup>1</sup>	Assessment basis	Parameters
Collective contribution	20%-60%		
to corporate success			
Business field objectives			
(three-year average)			
- Reinsurance		Value-based economic	Components of economic earnings:2
		performance indicators:	
		- Property-casualty reinsurance	- Value added
		- Life reinsurance	<ul> <li>Value added by new business</li> </ul>
			- Change in the value of in-force business
- Primary insurance		Value-based economic	Economic earnings <sup>2</sup>
		performance indicator	
- Munich Health		Value-based economic	Component of economic earnings:2
		performance indicator	- Value added
Individual contribution	20%-60%		
to corporate success			
Personal objectives		Personal objectives	Special focal points such as
(three-year period)		per Board member	- Staff development, including diversity
			- Sustainable development, social tasks
Overall performance evaluation	20%	Performance of individual	Assessment by Supervisory Board taking
		Board members and the Board as a	into account Section 87 of the German Stock
		whole that is not considered in the	Corporation Act and the German
		objectives or subject to developments	Corporate Governance Code
		during the year	-

<sup>1</sup> The objectives are weighted individually according to the responsibilities of the individual Board members.

Source: Annual Report 2013, pages 46 ff.

<sup>2</sup> Further information on economic earnings is provided on page 38.

# Corporate responsibility goals are part of the threeyear performance of all Board Members



# Three-years CR objectives of Board Members

# **Group environmental management objectives 2012–2014**

- Standards to purchase Group-wide CO<sub>2</sub> certificates
- CO<sub>2</sub> emission reduction of 10 % per employee by 2015
- Environmental management system covering at least 75% of all employees by 2014

# **Group Corporate Responsibility in business objectives 2012–2014**

- Inclusion in major SRI ratings
- Development and implementation of integration of ESG¹ aspects in core business
- Fulfillment of the CR commitments (UN Global Compact, PRI, PSI)

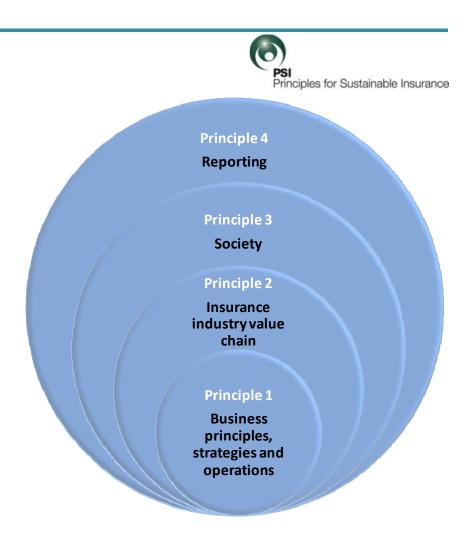
The objectives are broken down into:

### Munich Re business fields and central divisions

# Principles for Sustainable Insurance (PSI) – A voluntary Munich RE and aspirational global framework for the insurance industry

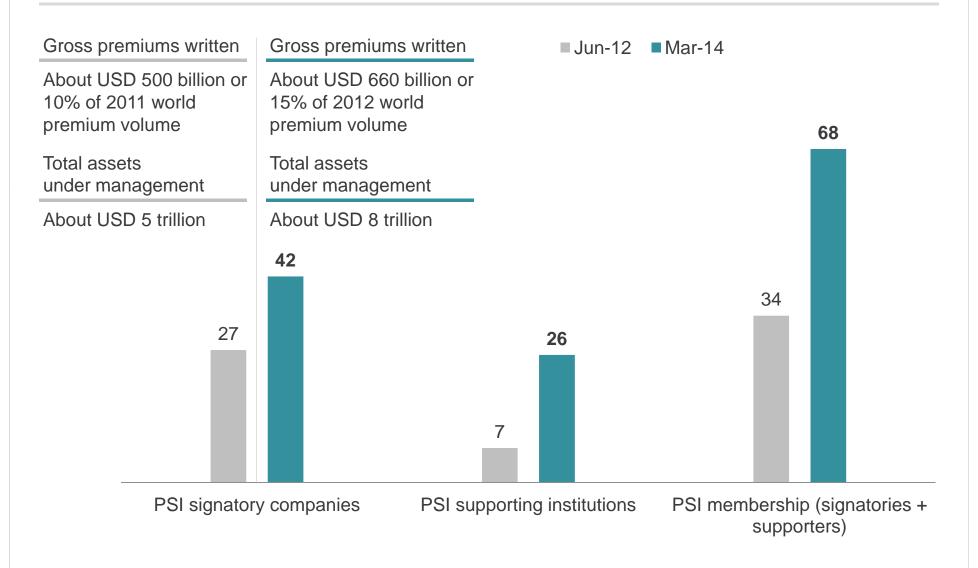
### Principles for Sustainable Insurance

- 1. Embed ESG in decision-making along the value chain
- 2. Work together with clients and business partners to raise awareness, reduce risk and develop solutions
- 3. Engage with governments, regulators and other key stakeholders
- 4. Demonstrate accountability and transparency



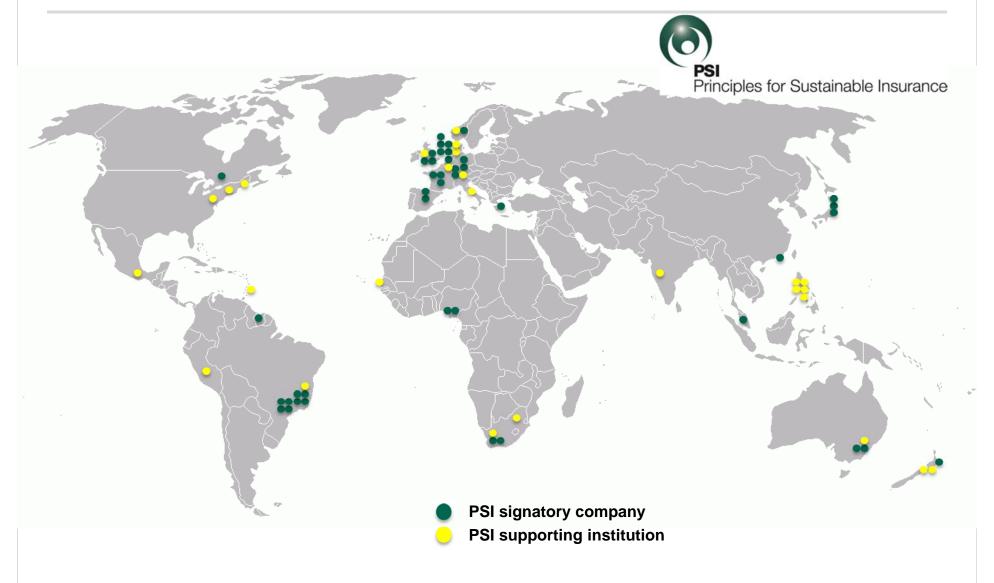
# Growth in PSI membership (June 2012 to March 2014)





# PSI membership by country of domicile





# PSI signatory companies (country of domicile)



Founding signatories		Signatories after PSI launch in June 2012
1. Achmea (Netherlands)	17. Sanlam (South Africa)	1. Allianz (Germany)
2. AEGON (Netherlands)	18. Santam (South Africa)	2. AmGeneral Insurance
3. Aviva (United Kingdom)	19. SCOR (France)	(Malaysia)
4. AXA (France)	20. Sompo Japan Insurance	3. ASR Nederland (NL)
5. Bradesco Seguros (Brazil)	(Japan)	4. Atlanticlux (Luxembourg)
6. Delta Lloyd (Netherlands)	21. Sovereign (New Zealand)	5. Banco Santander (Spain)
7. ING (Netherlands)	22. Storebrand (Norway)	6. Continental Re (Nigeria)
8. Insurance Australia Group	23. SulAmerica (Brazil)	7. Custodian & Allied (Nigeria)
(Australia)	24. Swiss Re (Switzerland)	8. FATUM Schadeverzekering
9. Interamerican Hellenic	25. The Co-operators Group	(Suriname)
Insurance Group (Greece)	(Canada)	9. Grupo Segurador Banco do
10. Itau Seguros (Brazil)	26. Tokio Marine & Nichido Fire	Brasil e MAPFRE (Brazil)
11. La Banque Postale (France)	Insurance (Japan)	10. HSBC Insurance (UK)
12. MAPFRE (Spain)	27. Zwitserleven (Netherlands)	11. Peak Re (China)
13. Mitsui Sumitomo Insurance		<ol><li>Porto Seguro (Brazil)</li></ol>
(Japan)		13. Seguradora Lider (Brazil)
14. Mongeral AEGON (Brazil)		14. TAL (Australia)
15. Munich Re (Germany)		<ol><li>Terra Brasis Resseguros</li></ol>
<ol><li>16. RSA Insurance Group (United Kingdom)</li></ol>		(Brazil)

Corporate responsibility in business

# PSI supporting institutions (country of domicile)



# **Founding supporters**

- 1. Brazilian Insurance Confederation (CNseg) (Brazil)
- 2. Insurance Association of the Caribbean (Barbados)
- 3. Insurance Council of Australia (Australia)
- 4. Insurance Council of New Zealand (New Zealand)
- 5. International Cooperative & Mutual Insurance Federation (United Kingdom)
- 6. International Insurance Society (United States)
- 7. South African Insurance Association (South Africa)

## Supporters after the PSI launch in June 2012

- Association of Insurers & Reinsurers of Developing Countries (Philippines)
- Cadre d'Actions et de Recherche pour la Démocratisation de l'Assurance (Association CAREDAS) (Senegal)
- 3. Ceres (United States)
- 4. Dutch Association of Insurers (Netherlands)
- 5. Environment & Security Initiative (Switzerland)
- 6. Finance Norway (Norway)
- 7. Financial Services Council of New Zealand (NZ)
- 8. Global Organizational Learning & Development Network for Sustainability (Belgium)
- 9. Insurance Commission of the Philippines (Philippines)
- 10. Insurance Institute for Asia & the Pacific (Philippines)

- 11. Insurance Institute of India (India)
- 12. Interamerican Federation of Insurance Companies (FIDES) (Peru)
- 13. International Finance Corporation (United States)
- 14. Italian Banking, Insurance & Finance Federation (FEBAF) (Italy)
- 15. Mexican Association of Insurance Institutions (Mexico)
- 16. National Committee on International Cooperation & Sustainable Development (NCDO) (Netherlands)
- 17. Philippine Insurers & Reinsurers Association (Philippines)
- 18. Philippine Life Insurance Association (Philippines)
- 19. University of Cape Town, Centre of Criminology (South Africa)

Status: March 2014

# The PSI strategy for 2014-16 Moving from aspiration to transformation



### **Vision**

Principles for Sustainable Insurance

# **Purpose**

# Goal 1: Collaborative action (external)

# Goal 2: **Implementation** support (internal)

# Goal 3: **PSI** operations (governance)

# Sub-goals 1

# Sub-goals 2

# Sub-goals 3

- Review of macro trends Annual PSI membership survey Annual PSI stakeholder survey
- Promote the PSI Initiative and engage stakeholders
- Develop and implement projects and activities that focus on understanding and managing ESG risks
- Understand and develop solutions to address members' pain points
- Member exchange programme
- Cost-efficient delivery
- Measure and report on the impact of the PSI Initiative on advancing ESG issues and the value created for members
- Embed a learning culture to foster continuous improvement

# **Projects and activities**

# Annual PSI member exchange programme

Measuring the performance of the PSI Initiative

annual public disclosure of implementation  $\overline{S}$ 

annual report on progress

SI membership growth

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PSI

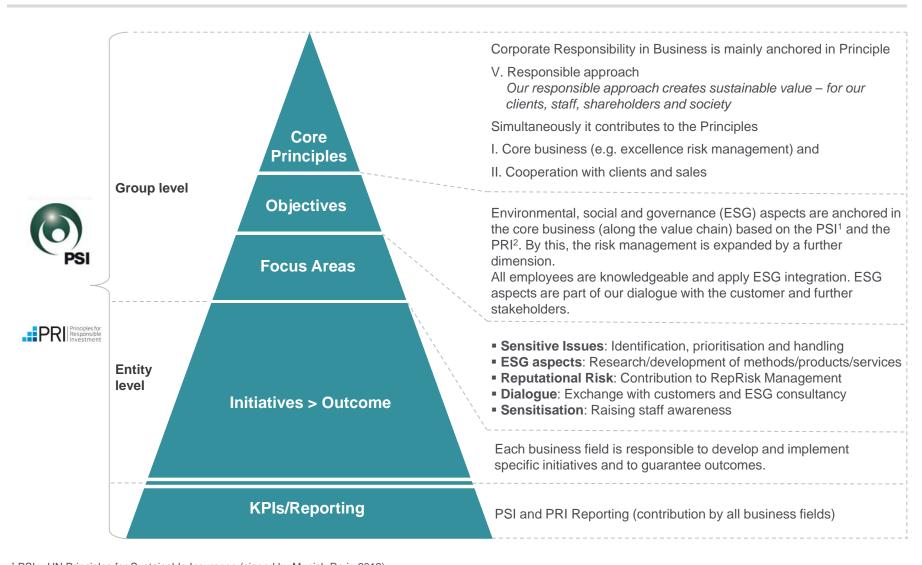
# Timeline of projects and activities (2014–16)



2014 2015 2016 2013 Agree on projects for Global resilience project (end date TBC) the PSI Initiative as Develop insurance industry ESG footprint baseline (end date TBC) a whole Agree on projects for individuals PSI members to take up at their discretion Explore other projects - to be discussed Existing PSI projects, awareness-raising events and engagements with the global insurance industry, government, regulators, UN agencies, NGOs and other stakeholders Develop member Pilot exchange Roll out annual exchange programme exchange programme programme Membership Annual governance Membership Membership activity disclosure disclosure disclosure Member and Member and Member and stakeholder surveys stakeholder surveys stakeholder surveys PSI annual report PSI annual report PSI annual report

# Strategy corporate responsibility in business





<sup>&</sup>lt;sup>1</sup> PSI = UN Principles for Sustainable Insurance (signed by Munich Re in 2012)

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Corporate responsibility at Munich Re – Corporate responsibility in business

# Corporate responsibility in business @ Munich Re Framework to integrate ESG aspects



# Corporate responsibility governance

ESG – Sensitive business issues

Initiatives across business fields and investments

#### Reinsurance

Focus on underwriting process and guidelines, client engagement

#### Munich Health

Focus on primary insurance units and exchange of best practices

#### **ERGO**

Focus on sustainable products, sales and underwriting process, compliance

#### **MEAG**

Adherence to PRI (sustainability quota and new reporting format)

Sensitisation

PSI reporting

PRI reporting

# Definition of environmental, social and governance (ESG) aspects at Munich Re



#### **Environment**



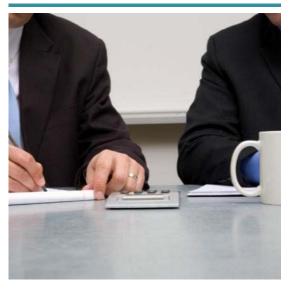
- Pollution
- Natural resources and biodiversity

#### **Social**



- Political context and public awareness
- Labour and working conditions
- Health, safety and security for the community
- Displacement of people
- Cultural heritage

#### Governance



- Responsible and correct planning and evaluation
- Compliance
- Consultation and transparency

Corporate responsibility at Munich Re – Corporate responsibility in business

# Reputational risk committee's for escalation of controversial single underwriting cases



## Reputational risk committee (RRC)

#### **Mission**

- Consultation of business segments
- Analysis and assessment of individual cases

## Working mode

- Reporting of critical issues prior to closing of a deal
- RRC responds within 48 hours, giving clear guidance
- Escalation to Board of Management by RRC coordinator in case of non-compliance

### **Examples of requests**

- Investment / Insurance of specific entities / Groups
- (Re)Insurance of potentially polluting projects
- (Re)Insurance of projects in specific countries
- Insurance of clinical trial participants
- Critical products

### Reputational risks are monitored and steered within RRCs

Corporate responsibility at Munich Re – Corporate responsibility in business

# Corporate responsibility in business at Munich Re selected solutions to societal challenges ... some examples



Products and services according to business field specialty

#### REINSURANCE

### Climate change

- Nathan Risk Suite
- Agro Systems
- New coverage concepts in the area of renewable energy

# **Public-private partnership**

 Weather-index-based insurance

## **Desert power**

 CO<sub>2</sub>-free power generation in North Africa

#### MUNICH HEALTH

#### Access to insurance

- Managed care & prevention
- Pilot product example: specific solutions for special groups such as Down (DKV Integral Sin Barreras)

#### Inclusive business model

Fundación Integralia

### **ERGO**

#### Life insurance

 Unit-linked life insurance with investment in SRI products

#### Motor insurance

 10% premium rebate for environmentally friendly cars

#### **Microinsurance**

- Range of insurance products (e.g. property, personal accident, crop)
- Mobile-phone-based insurance solutions

### **MEAG**

- Sustainability anchored in General Investment Guidelines
- Investment in renewables and infrastructure
- Provision of sustainability funds for third parties
- ESG country rating

Corporate responsibility at Munich Re – Environmental management

# Group policy specifies the Munich Re corporate responsibility core principles – for environmental protection



# **Avoiding and reducing emissions**

We consistently avoid and reduce emissions wherever possible (from business travel, energy, water, paper and waste). We establish the highest technical standards wherever economically reasonable. We consider environmental principles while choosing materials, suppliers and service providers.

## Raising staff awareness

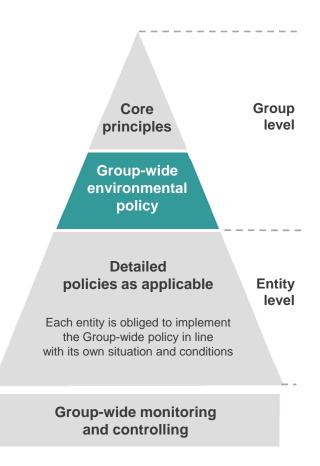
We consistently heighten environmental awareness and responsibility of all staff members and motivate them to actively protect the environment

## Improving performance

We monitor and develop our environmental measures with the aim of continuously improving the environmental performance of our business operations

#### Communication with stakeholders

We communicate openly and inform our stakeholders about our environmental activities and environmental performance on a regular basis. We raise awareness and share information on environmental issues where appropriate. Thus we promote a culture of environmental protection.



Corporate responsibility at Munich Re - Environmental management

# Climate neutrality based on environmental management and CO<sub>2</sub> emission reductions



## Our steps to climate neutrality



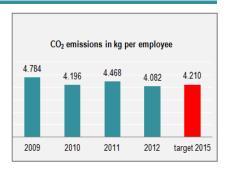
Group environmental management with 30% of sites certified and approx. 80% staff covered



Energy efficiency in buildings and IT: e.g. MRAmerica, MEAG, MRM



100% energy from renewables:
e.g. Munich and Milan



CO<sub>2</sub> neutralization: purchasing CO<sub>2</sub> certificates

## Achieving climate neutrality

- Munich Re (Munich): climate neutral since 2009
- Munich Re (Reinsurance Group): climate neutral since 2012
- Munich Re (Group): 10% CO<sub>2</sub> reduction and climate neutral by 2015

# Munich Re makes a visible and measurable contribution to society





Promotional criteria & areas of focus

#### Instruments

Donations, CC sponsoring, CC memberships, foundations, corporate volunteering, private-public partnerships

# Monitoring (KPIs)

DJSI rating, measurability, for example according to the London Benchmark Group

Munich Re's new mission statement: "Munich Re sees its responsibility as a member of society (Corporate Citizen) in issues closely related to its core business and, at its locations, in the areas of culture and social affairs."

- Munich Re supports projects whose long-term and sustainable aim is to resolve concrete challenges faced by society.
- In selecting issues, Munich Re considers business-relevant issues (link to core business) and corporate locations and concentrates on only a few, relevant areas of promotional focus.
- Munich Re strives for partner-like co-operations with charitable institutions.
- Munich Re is increasing its support for large-scale projects which show a measurable effect in meeting societal challenges and which are regularly evaluated with regard to their effectiveness.
- Munich Re is interested in involving its own staff members in Corporate Volunteering measures relating to charitable projects.

Corporate responsibility at Munich Re - Corporate citizenship

# Corporate Citizenship concept of Munich Re: Responsibility for the community



Focus: natural catastrophes, science and education, environment, demographic change, health, cultural and social community projects



- A new concept designed to link our commitment more closely to the challenges facing society
- Project-based approach supported by the work of our three corporate foundations

#### Munich Re's foundations



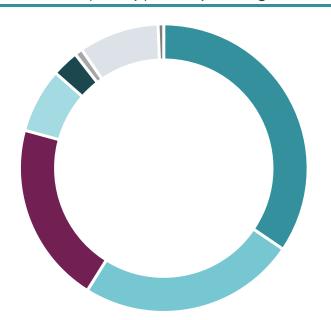




# Overview of Corporate Citizenship (CC) expenses 2012



## Munich Re (Group) CC-Spending in 2012: approx. €5,000,000



(35%)
(24%)
(20%)
(7%)
(3%)
(1%)
(9%)
(1%)

Additional spendings for:
Donation in kind
Political donations
Corporate Vounteering hours

# Project examples:

Disaster prevention – Landslide mitigation in Aizawl, India

- Partnership with GeoHazards International (2012)
- Two-year disaster prevention project in northern India

Fresh water accessibility – Water Benefit Certificates

- Private -public partnership (PPP) founded in 2011 to develop an innovative financing mechanism to create Water Benefit Standard
- → Aim: To create sustainable water management in regions with great water shortages