

HSB's Crisis Care

can help businesses recover after a work-related incident

Crisis incidents are impacting businesses and communities



48%

of **businesses** have experienced an incident in the workplace¹



66%

increase in **mass shootings** from 2019 to 2021²

Any size, any type of business can be affected



94%

of respondents believe it **can occur at any place** of business³



Small businesses

experience some of the **highest rates**⁴ of work-related incidents annually



A heavy toll

54

injured **per day**⁶

1-2

deaths **daily**⁶

40%

of **traumatized employees** require time away from work⁷

50%

of businesses believe the **impact** would be felt for **7 months** or longer⁸

Recovery can be daunting

particularly for small and mid-size businesses that might not have the resources to deal with crisis incidents



Business interruption/
lost revenue



Physical/psychological
issues



Low morale/employee
turnover



Preparedness and
prevention strategy

Be Ready. With HSB's Crisis Care

Our program helps businesses and employees begin the recovery process by offering coverage for:



Off-premises events



Crisis communications



Security guarding
and assessment



Lost income and
extra expenses

Be Ready

Learn more by contacting your HSB representative or visit [Crisis Care/HSB \(munichre.com\)](https://www.hsbc.com/crisiscare)

Sources

¹ HSB Small Business Survey of U.S. companies conducted by Zogby Analytics 2020

² According to [gunviolencearchive.org](https://www.gunviolencearchive.org/)

³ National Institute for Occupational Safety and Health

⁴ <https://www.cdc.gov/niosh/topics/violence/fastfacts.html#:~:text=According%20to%20the%20Bureau%20of,nonfatal%20workplace%20violence%20in%202018.&text=Of%20those%20victims%20who%20experienced,were%20aged%2025%20to%2054>

⁵ According to OSHA, there are approximately 2mn Americans affected by a workplace violence incident every year

⁶ <https://injuryfacts.nsc.org/work/safety-topics/assault/> and Source: Bureau of Labor Statistics, U.S. Department of Labor

(In 2018, more than 20k suffered non-fatal injuries and more than 450 died as a result of workplace violence: 20,000/365 = 54 and 450/365 = 1 - 2 deaths)

⁷ Source: National Institute for Occupational Safety and Health

⁸ Source: National Institute for Occupational Safety and Health

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HSB
One State Street
P.O. Box 5024
Hartford, CT 06102-5024
Tel: (800) 472-1866

[HSB.com](https://www.hsbc.com)