



“What do I have that a hacker wants?”

As many manufacturers have learned, plenty.

The rate of attacks on small and mid-sized manufacturers prove your customer, vendor and employee data, trade secrets and electronic connections to the supply chain are very valuable.

Most manufacturers make systems upgrades to boost productivity and performance — not cyber security. As a result, security often lags behind the cyber risk more web-enabled technologies like mobile and cloud computing add.

The impact of cyber attacks and data breaches can be devastating. Cyber insurance protects you by paying for system recovery, legal fees and other costs that could damage your business.

It happened to them – it can happen to you

53%

of U.S. businesses were cyber
attacked in the past year*

Types of attacks

Victims experienced these
common attacks. New threats emerge
daily. Security can't keep up.

| | |
|-----|---|
| 53% | Malware / viruses |
| 51% | Ransomware / cyber extortion |
| 35% | Distributed denial of service attack |
| 29% | Social engineering |
| 25% | Cyber extortion |

*All statistics from 2019 Zogby
Analytics study sponsored by HSB

Causes of attacks

Hackers exploit mistakes and unsafe
online practices by employees,
contractors and third parties.
Common missteps include:

- Clicking on fraudulent email links
- Providing confidential data to fake
requests from trusted sources
- Failing to update passwords
- Using unsecured mobile devices

What are the risks

Most property policies exclude the
damage caused by cyber attacks:

- Breach of confidential records
- Fraud, identity theft
- Intellectual property theft
- Damaged/destroyed data, systems
- Revenue lost during downtime
- Damaged reputation, lost trust
- Third party liability

Recovery costs really add up

38%

of victims spent \$50,000 or more
responding to cyber-attacks*

Cyber coverage cuts your losses

Cyber coverage pays to get your
business back to normal, helps you
meet legal requirements and lessens
the blow of income lost to downtime:

- Data recovery and re-creation
- System recovery and repair
- Lost business income
- Reputation management
- Ransom, extortion payments
- Data breach response expenses
- Identity recovery expenses
- Data breach liability and
legal expenses
- Payments to fraudulent party

About HSB

HSB, a Munich Re company, is a
technology-driven company
built on a foundation of specialty
insurance, engineering and
technology, all working together to
drive innovation in a modern world.

Fast fact

MANUFACTURING

39% of cyber attacks in 2016 were against the
manufacturing sector according to the U.S. National
Center for Manufacturing Sciences (NCMS).