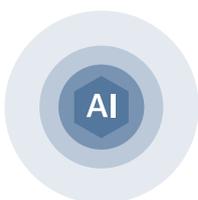


aiSure™

Implementing Artificial Intelligence
with confidence



What is aiSure™?



aiSure™ is an insurance product for AI providers who wish to offer insurance-backed performance guarantees. No matter whether you're an AI start-up or a corporate, the guarantees assure users that your AI service will perform as promised or provide compensation in the event that it doesn't. More than simply protecting users against underperformance, aiSure™ signals your confidence in the ability of your AI to perform, which increases its attractiveness to customers.

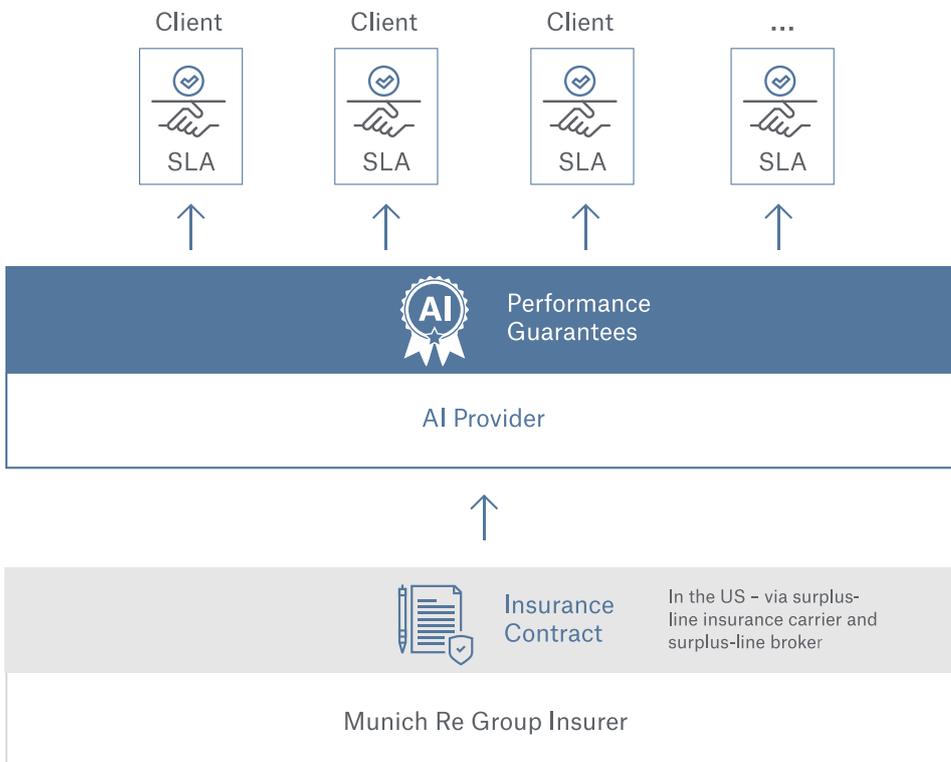
What value is offered to the AI provider and users?

- aiSure™ creates value for both the AI provider and its clients.
- As Munich Re has analysed the AI system and insured its performance, the user can place more trust in the AI and scale it across the business with higher confidence.
- The AI user gets a monetary indemnification that mitigates a potential system underperformance.
- On the other hand, the AI provider benefits in its sales efforts as aiSure™ adds a competitive advantage to its AI service.

aiSure™ effectively removes any doubts users might have about the performance of an AI. The competitive edge for aiSure™ clients materializes in shorter sales cycles, more sales and the option to charge higher fees for a guaranteed premium product.

What is the set-up?

The chart below shows how the solution works in detail. The AI provider issues the performance guarantees and indemnifies the AI user in the event of underperformance. Resulting liabilities and potential losses incurred by the AI provider would then be reduced by a coinsurance and indemnified by Munich Re Group.



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