

## Meetings with Management

# Strategic priorities and rigorous execution pave the way for profitable growth





Focus on profitability in underwriting, investments and new business



Business focus, divest from subcritical operations capital repatriation

Deliver on

Secure long-term earnings power

Create value added



Efficiency, excellence and new business models

# Framework for digitalisation at ERGO – Progress towards digitally-enabled customer solutions



### Enabling technology and innovation

 Voice: Pioneer offering E2E insurance sale for travel insurance via Alexa Addressing industry trends

 Al and robotics: Accelerating process automation with first promising results

- Legacy systems: First results replacing heterogeneous landscape by single IT Management Suite
- Modernise IT infrastructure

   ERGO T&SM: Foundation for global IT governance
- Digital IT: Growing hubs in Berlin and Warsaw (~200 experts)

#### Improving existing business models

- Start of business model for hybrid customer
- Integrated product offering for German risk carriers
- Unified customer database and CRM tool
- Unified customer self-service portal with further increase in users (900k users, +31% y-o-y)
- OneWebsite to be launched in Q2 2019

#### Today's focus

#### Disrupting existing business models

- Start of purely digital player nexible with motor product in 2017 (20k policies)
- Policies more than doubled in 2018 (50k policies)
- Soft market entry in Austria

#### Establishing new business models

ERGO Mobility Solutions as a partner of automotive and mobility industry

Dedicated infrastructure

Highly qualified team

Automotive specific IT system

Automotive factory concept for operations and claims mgmt.

 Strategic investments in New Mobility ecosystem start-ups fair.com and Ridecell

#### Creating a digital culture and new way of working

Digital Factory: Agile working initiated implementing the hybrid customer (25 teams); roll-out started targeting E2E process digitization (4 teams) Digital Morning: Regular dialogues to foster cultural transformation on major German ERGO sites (~200 participants/session)

Transformation@ergo: Supplement to existing training programmes aiming at the requirements of a digital working environment

# Digitalisation in Reinsurance – Embracing innovation to actively drive the evolution of business models worldwide



#### MUNICH RE STRATEGIC ADVANTAGES

Domain expertise in underwriting, claims, risk management Efficient access to new solutions Global presence Financial strength Strong brand and reputation No IT legacy

Today's focus

Reshuffling the value chain



- Digital cooperation models (e.g. Digital Partners, SaveUp)
- IoT applications and services (via HSB/relayr)

Today's focus

## Expanding the boundaries of insurability



- Cyber (re)insurance: GWP 2018 US\$ 473m, low loss ratios, stringent accumulation control
- Cyber embedded service solutions and growing cooperation network, e.g. DXC Technology
- Insurance of Al technology

## Data-driven solutions



 Digitally augmented underwriting/ claims solutions for our cedants (e.g. Realytix, Improvex, Non-Life Analytics Platform)

## Investments in technology and people



- Cutting-edge AI cooperations (e.g. DFKI¹ membership)
- Global analytics organisation and infrastructure in place
- Data science community >200 FTEs

## Strategic investments in partnerships



- >€130m invested<sup>2</sup> in >20 companies (e.g. Team 8) focusing on InsurTech, IoT, data analytics and AI
- Focus on joint value creation

#### Agenda





Digital Partners
Andy Rear
CEO Digital Partners



25)

Internet of Things
Leonard Forster
Head of Department Industrial IoT
Josef Brunner
CEO relayr



Cyber insurance
Ali Kumcu
Head of Cyber Services
and Innovation

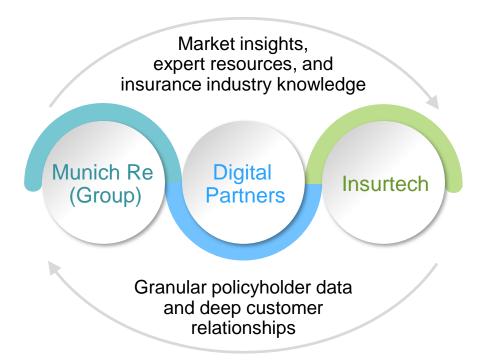


John Paul Pieper CEO nexible



# Digital Partners acts as a conduit for Munich Re's vast global network to our partners





#### **Digital Partners**

Provides specific market and insurance industry knowledge as well as connections to expert resources, including data scientists, actuaries, and product specialists

#### Insurtech

Our partners provide new and innovative insights into their customer base, including telematics, web analytics, and Internet of Things data

Digital Partners synthesises these sources of information –

RESULT: A UNIQUE UNDERWRITING ADVANTAGE

#### Building digital insurance with partners



## DIGITAL DISTRIBUTION



BOUGHT BY MANY

Making insurance like the rest of the internet

#### DIGITAL **ECONOMY**



Insuring the sharing and gig economies

#### DIGITAL DATA



Using new sources of data to price risk better Examples



(A) INSHUR

#### Examples





#### **VALUE PROPOSITION**

Global multi-line capacity

Product design and data

Agile delivery

Venture capital

Flexible technical architecture

#### **ACHIEVEMENTS**

- ✓ Growth above expectation
- Larger partnerships including BMW UK and Google Waymo
- ✓ Pleasing loss development
- Strong international expansion (US, Europe, Asia)

#### Growth above expectation



Gross premium written

~€100m



# How we select our partners – Business opportunity evaluation framework



- Experience in insurance
- Reputation of entrepreneurs
- Attitude/cultural fit
- Commitment

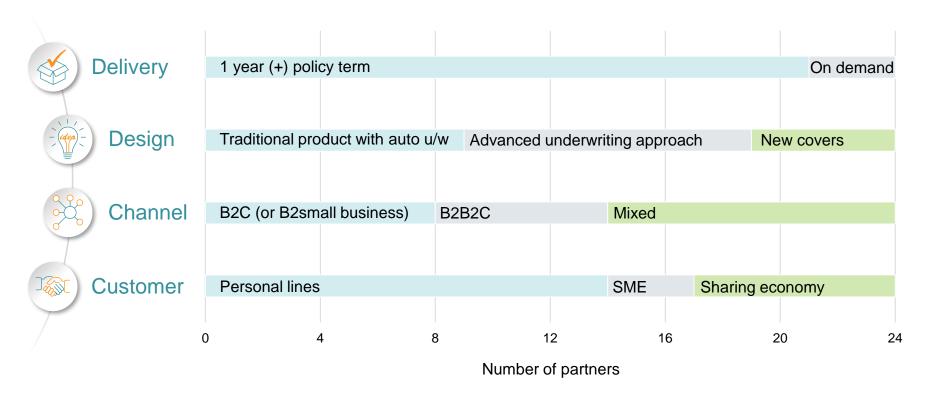
- Regulation
- Capital funding
- Investor quality



- Market size and growth potential
- Product/market fit
- Distribution strategy
- Product innovation (data)
- Technology advantage
- Competition
- Strategic value
- Business potential vs. effort
- Aligned incentives and fair margins
- Impact on overall business portfolio



## Our partners – Wide variety of products with increasing experimentation in cover design, underwriting and delivery



#### Some lessons learned in 3 years



- The opportunity in small business insurance is huge, especially in US
  - Distribution cost can kill "new economy" products
  - Established non-insurance brands see insurtech as an opportunity
- 4 We can't do everything

Significant efforts to grow existing and new partnerships

Focus on B2B2C where unit premium size is low

Careful expansion into white-label segment with "orchestrated" insurtech model

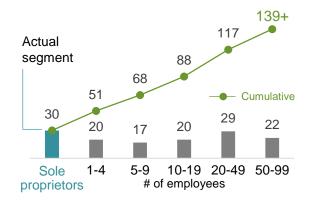
Focus on scalable partners, remove some failed experiments

## The opportunity in small business insurance is huge, especially in US



#### **US SME market**

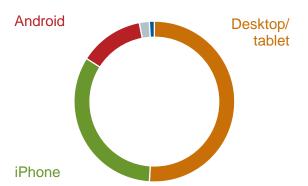
Premiums by employee band (US\$ bn)



- Large and growing market
- Online share just 2.7% –
   Almost no automated underwriting/ straight-through processing
- 40% of sole proprietors are uninsured (CR 2018: 99%) ...

#### Customers want to go direct

Customer behaviour similar to personal lines



- ... and those that do buy, do not distinguish business from personal insurance, e.g. same brands, same shopping behaviour
- 59% of US SMEs want to buy online
- 79% would at least get a quote

#### Online offers u/w advantage



- Online offers new data sources, e.g.
   Yelp reviews, credit, website scrapes
- Customer buying behaviour also a rating factor, e.g. device type, site behaviour
- Early indications already showing impact

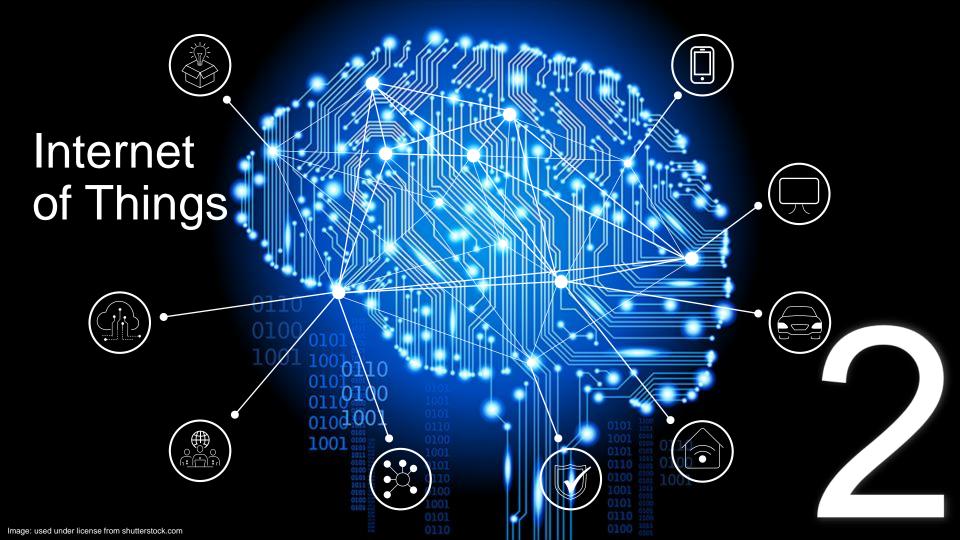
#### Outlook: We are still on our early growth trajectory



#### OUR AMBITION

To build a global digitalwholesale insurance platform with a largely fixed cost base and a substantial bottomline contribution

- Grow our leading existing partnerships, each to US\$ 100m+ scale
- Continue to develop new insurtech partnerships
- Selectively develop partnerships with fintech, retail and automotive partners that want to build digital insurance into their proposition
- Continue to make VC investments at early and later stages



#### Developing IoT insurance, finance and technology solutions



SME MID to LARGE LARGE INDUSTRIAL Insurance and financial solutions Partners bring the technology We bring the technology Examples Partnerships with leading IoT and industrials meshify acquired relayr. acquired BOSCH Turnkey IoT solutions in place, IoT to enable business outcomes: Testing new business models, working with insurance carriers to equipment as a service business e.g. Smart factory as a Service solve their perils model

#### Transformation of the insurance industry



#### The paradigm is changing

Technology is reducing traditional risks and shifting knowledge – we need to create new value streams to stay relevant

INSURANCE INDUSTRY 1
TRANSFORMATION

Focus on RISK MANAGEMENT and FINANCING





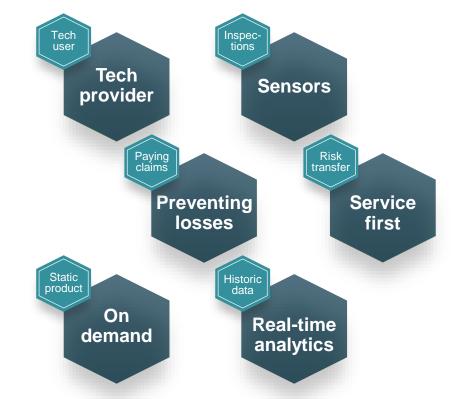
# Leverage core risk and engineering expertise to proactively prevent losses



#### IoT opens up new opportunities

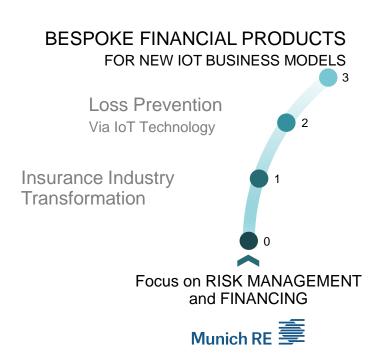
And challenges us to rethink our business model, evolve and adapt



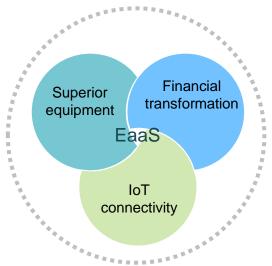


#### Moving beyond insurance





#### Munich Re – One piece of our clients' IoT puzzle



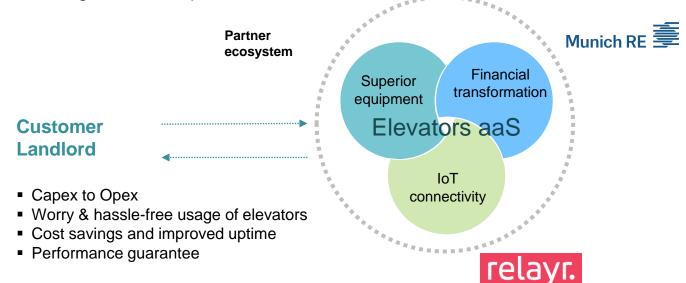
We are the holistic partner for our clients' digital journey and transformation to new business models

# Spotlight: Elevators as a Service – relayr and Munich Re: 1 + 1 = 3



#### Elevators as a Service

Service, elevator and IoT box are provided in exchange for a fixed periodical fee





#### ELEVATOR SYSTEM COMPLIANCE MONITORING

**CONDITION MONITORING** 



10 – 12% INCREASE IN REVENUE



\$600+ NEW REVENUE PER ELEVATOR WITH DIGITAL COMPLIANCE



UP TO \$500 SAVINGS PER ELEVATOR PER YEAR



### INDUSTRIAL APPLIANCE MANUFACTURER

**COFFEE-AS-A-SERVICE** 



30% NEW REVENUE



NEW CUSTOMER SEGMENTS



MAINTAIN LEADING POSITION



# IIOT-ENABLED TRANSPORTATION SOLUTIONS.



"Together with ecosystem allies such as relayr, we've developed an innovative IIoT-enabled digital-rail ecosystem — from shipper to receiver — that is at the forefront of the rapidly changing industry,"

Garret Fitzgerald, Vice President and General Manager, Transport Intelligence at GE Transportation.

© 2019 relayr

**GROHE** Integration SenseGuard with insurance integration companies' with other networking IT ecosystem platforms GROHE Intelligent water security system



# WATER DAMAGE COST REDUCTION.



SUPPORTING GROHE'S NEW GO-TO-MARKET APPROACH



RELAYR'S TECHNOLOGY FOR SCALABILITY AND IT ECOSYSTEM INTEGRATION



PARTNERSHIP WITH HSB / MUNICH RE

© 2019 relayr



### **LEONI**

# AUTOMOTIVE INDUSTRY'S EFFECIENCY GAIN.



LINKING INTELLIGENT CABLE AND AUTOMATION SYSTEMS WITH INNOVATIVE IOT TECHNOLOGIES



REDUCED ROBOT LINE DOWNTIME WITH PREDICTIVE MAINTENANCE



IMPROVING OVERALL EQUIPMENT EFFECIENCY (OEE)

Our unique value stack combines pioneering IIoT technologies with skilled delivery, exclusive financing and risk-free insurance models to give you the necessary tools to achieve your ambitious goals



WATCH VIDEO (YOUTUBE)



### ABOUT RELAYR.

We are enabling our industrial customers to provide OPEX-based products to their respective markets by providing a combination of

- **O IOT TECHNOLOGY**
- O DELIVERY
- **O INSURANCE**
- FINANCING

from a single source.

More at: www.relayr.io



OPERATIONS IN GERMANY, USA, UK, FRANCE, ITALY AND POLAND



FOUNDED BY LEADING INVESTORS, NOW PART OF HSB / MUNICH RE (GROUP)



THE ONLY IOT COMPANY CAPABLE OF INSURING BUSINESS OUTCOMES



200+ EXPERTS FROM ACROSS THE GLOBE WORKING AS #ONETEAM



OUR PURPOSE IS TO ENABLE TRADITIONAL INDUSTRIAL BUSINESSES TO STAY RELEVANT.





# THE RELAYR EFFECT.

Our unique value stack combines pioneering IIoT technologies with skilled delivery, exclusive financing and risk-free insurance models to give you the necessary tools to achieve your ambitious goals



NEW REVENUE STREAMS



BUSINESS MODEL TRANSFORMATION



COST AND EFFECTIVENESS IMPROVEMENTS





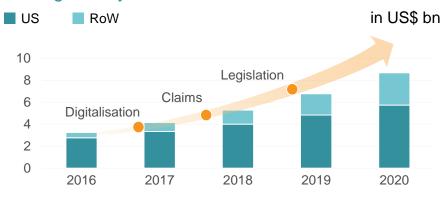




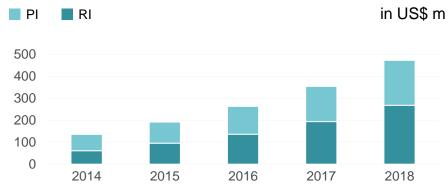
## Cyber insurance market with strong expected growth Munich Re – Cyber reinsurer of the year in 2017, 2018 and 2019<sup>2</sup>



#### GWP global cyber insurance market<sup>1</sup>



#### GWP Munich Re cyber portfolio



- Strong correlation with cyber security market
- Higher awareness of cyber risks/claims reporting will drive demand for insurance solutions
- GDPR implementation in Europe

- Well-established player in US and rest of world
- Munich Re serves all client segments via reinsurance and primary insurance carriers, ...
- ... aiming to keep 10% market share in growing cyber market

#### Cyber is one of Munich Re's main strategic growth areas

1 Estimates by Munich Re. 2 Source: Advisen

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#### Munich Re's cyber strategy





#### Recent market trends and developments – Underscore the necessity and potential of cyber insurance





#### Growth of digital business models

in many industries – IoT developments will further increase demand for cyber policies



The new internet standard 5G will enable completely new, networked and smarter products and services – but also offer new attack vectors



#### Increasing legislation

and internal governance requirements

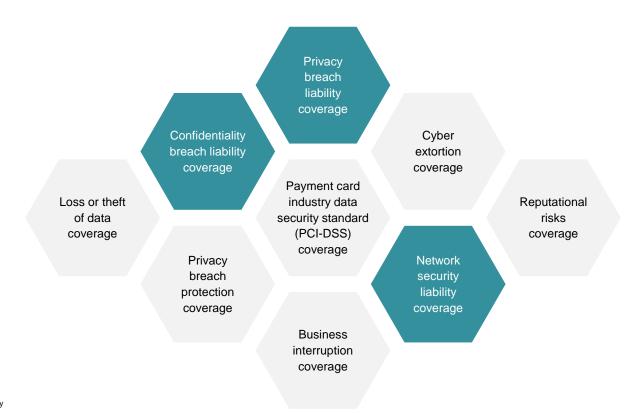


## Global IT security investments will grow significantly to ~US\$ 400bn in 2025<sup>1</sup> – Part of cyber security expenses will also flow in cyber insurance

- Most new buyers: SMEs (small sized: <€50m)</li>
- Top buyers by industry: Healthcare, manufacturing, professional services and financial institutions
- Top cover elements:
   Business interruption (growing importance) and data breach (remaining important)

#### Cyber coverages of Munich Re

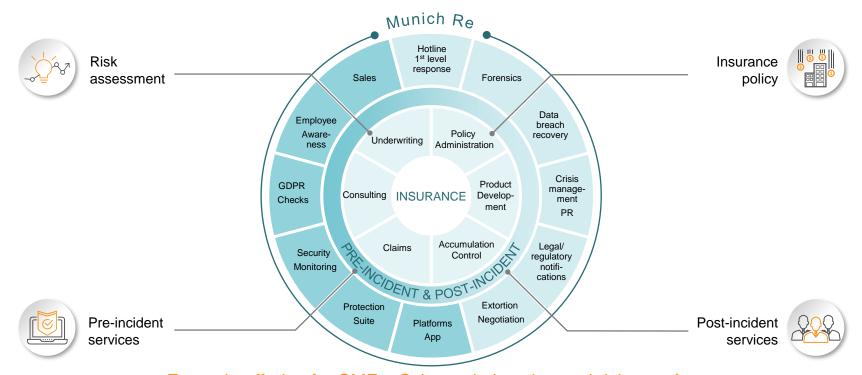






## Munich Re offers a fully-fledged, market-proven product with solutions and initiatives for the entire value chain





Example offering for SMEs: Cyber solutions beyond risk transfer

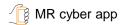
## Cyber solutions – Pre-breach Straightforward service for insureds



## Pre-breach



Insure



What happens before an incident





Assessment/monitoring of own cyber exposure, even as "Guest"



Information regarding own cyber policy or general aspects of cyber insurance



Personalised notifications incl. assignment of important tasks



Personalised task management to ensure own cyber security, including delegation



Tips & tricks – easy to understand guidance on how to solve problems by themselves



Direct access to 24/7 hotline in case of an incident

## Cyber solutions – Post-breach Straightforward service for insureds



## Post-breach



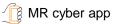
What happens, if something happened?



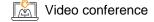
## For example

- Insured checks app for solution
- Calls technical hotline of cyber insurance carrier
- Quick identification of problem by an expert with help from the app, e.g. video telephony or images
- Hotline orders IT forensics specialist (on-site visit)

Insured









Service modules

## Innovation – Team 8



#### Investment

#### **Activities**



**Business** enablement

Output

- Operational excellence
- Premium income

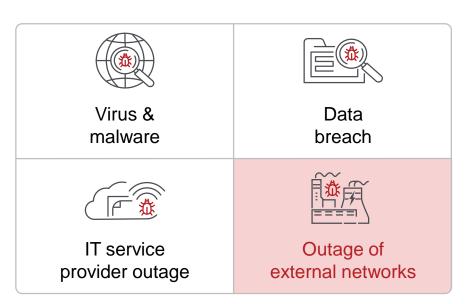
Investment performance

- Team8 is a companycreation platform focusing on cyber verticals
- The startup Curv has developed a cloudbased solution for the secure storage of cryptocurrencies
- Through Great Lakes Insurance SE, Munich Re is underwriting the performance of the Curv product, making it more attractive for customers

## Cyber risks are insurable



#### Accumulation



- Writing cyber for over 10 years
- Investing in leading expertise building and maintaining know-how
- Further establishing relevant and efficient partnerships
- Developing tools and ecosystems that constantly evolve
- Driving forward data pooling, standardisation and AI
- Offering accumulation management, risk assessment, wordings and pricing methodologies

State-of-the-art risk management as true business enabler

# Solutions for cyber in a more data-driven and interconnected world



## **Experience and Expertise**



- Global footprint and dedicated cyber teams dealing with cyber risks and working on a variety of cyber risk solutions
- Profound experience and expertise in all industries – from large corporates to SMEs, and personal lines
- Expanding the boundaries of insurability

## Develop and Improve



- Continuous monitoring of the cyber environment & market developments
- Speed-to-market
- Solutions and initiatives across the entire value chain
- State-of-the-art accumulation management, risk assessment, legal advice and pricing methodologies

#### Innovate and Network



- Cyber embedded service solutions for cedants and insureds
- Growing cooperation network (e.g. DXC)
- Strategic investments in partnerships (e.g. Team 8)
- Data-driven solutions and IT offerings such as cyber app and underwriting platform

## Cyber challenge accepted

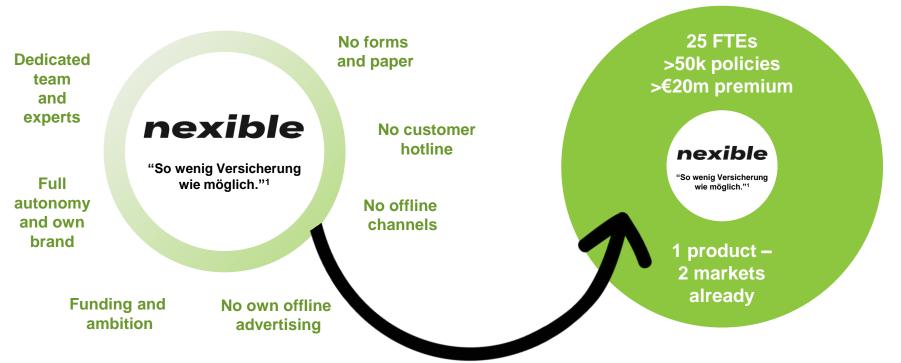


## Recap: We started as a spin-off experiment with potential



Greenfield build-up of a purely digital insurer as part of ERGO and Munich Re ...

... gaining traction within the first 21 months in business<sup>2</sup>



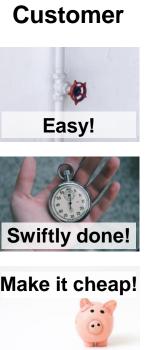
1 "As little insurance as possible". 2 As at 31.12.2018. Meetings with Management 2019 43



## We believe that insurance is just another box to tick for the mobile generation, but the insurance industry is hard to crack

## "Supposed-to-have" Bank account V Energy supply **Y** Internet access V Insurance cover Money saving Home loan Retirement cover





# nexible Automated

customer interaction & service fulfilment

Learn from established channels & explore others

## Challenges

**Country-level** processes are dominating industry standards

Risk selection online is opportunity but demands great caution

**Aggregators** are curse and salvation for the insurance business model

# nexible is a technology company insuring people, set up to swiftly adopt to customer feedback and cutting through complexity









Impact so far

**Customer** interface

All chats and selected incidents via mail handled via bot

Majority of claims digitally reported

Automated services

**All applications** policed automatically

Above-market cash settlement ratio in comprehensive claims

Effective and efficient pricing

**Few days** to launch new tariff generation

**Few actuaries** capable of handling the business

Capabilities

nexible A.I. ("motoko")

**In-house development** based on open source, i.e. enabling bots

Dynamic pricing engine

State-of-the-art pricing software to closely steer risk selection since day 1

#### nexible customer-management platform

**In-house development** supported by technology partner, focusing on policy and claims handling, including bookkeeping and accounting

## Lessons learned

Customers deal rather well with "pure digital" – even without hotlines

2 Insurance process design across borders is complex – but so is the reward for customers and insurers

Risk selection online via aggregators helps initial learnings – but there is more to explore

## Major landmarks since start



Fast and effective Growth with caution Lean and compliant

2019 (25 FTEs)

2018 (25 FTEs)

2017 (~10 FTEs)

Oct | MVP¹-launch (=) in



**July | Beta test within** ERGO and first policies sold

Year end | 20,000 cars insured incl. busy season 2017

Multiple tariff generations launched

Operating model | MGA setup combined with re-used risk carrier

Risk model | creation of multiple models<sup>2</sup> together with partner

## Major landmarks since start



	Fast and effective	Growth with caution	Lean and compliant
2019 (25 FTEs)			
	Dec   Soft launch in first policies sold	Year end   50,000 cars insured incl. busy season 2018	Internal and external audits   Multiple audits conducted on-site as part of regular process
2018 (25 FTEs)	Oct   Digital-only brand campaign with 5,5m views	Multiple tariff generations launched within the year	ao panta ragam process
	Jan   Digital FNOL¹ live incl. Al-based repair cost calculation	30,000 customers renewed for the first time	

2017 (~10 FTEs)

## Major landmarks since start



Fast and effective Growth with caution Lean and compliant

April | MVP¹ launch in New pricing engine live and first churn-optimised tariff launched migrated onto web-tool

Risk-carrier board governance migrated onto web-tool

2018 (25 FTEs)

2017 (~10 FTEs)

# nexible is developing a fully integrated Al framework across the organisation to speed up learning – example: customer interaction



## **Algorithms**







## **Training**

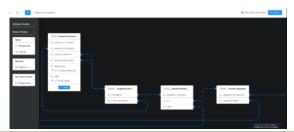
Business Intelligence

**Customer** interaction

Software E2E Testautomation Operational Robotics

Predictions & decisions

Visual design interface to create chatbot conversations for customers, optimised for non-technical staff



nexible chatbot "Tom" is already offering >35 intents for prospects and customers



Visual interface to speed up
Chat-Al training, driving intentrecognition and improved answers
within conversations



# 2019 is about further automation and process scalability tests to learn more, evolving our operation and governance



## **Fast and effective**

## **Growth with caution**

## Lean and compliant



Automation of further services in operations and claims



**Expansion** of DE motor customer base while keeping healthy loss ratio



Organisational review to ensure a setup fit for next stage of evolution



Extend Al use cases to further reduce admin costs overall and increase scalability



Motor launch in AT to test multi-country scalability and adapt architecture



Further drive digitalready governance suitable for a low-cost operation

# **Additional** information



## Financial calendar



## 2019

**7** AUGUST Half-year financial report as at 30 June 2019

7 NOVEMBER Quarterly statement as at 30 September 2019

2020

**6** FEBRUARY Preliminary key figures 2019 and renewals

18 MARCH

Balance sheet press conference for 2019 financial statements

Analysts' call

Analysts' call

29 APRIL Annual General Meeting 2020

**7** MAY Quarterly statement as at 31 March 2020

6 AUGUST Half-year financial report as at 30 June 2020

**5** NOVEMBER Quarterly statement as at 30 September 2020

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