

NOT IF, BUT HOW

Munich RE 



aiSure™

Insure the performance of your Artificial Intelligence solutions

Pioneers must first convince of their performance

Have your customers ever wondered if your innovative AI solution delivers what it claims? According to Accenture*, 88% of decision makers simply do not trust AI. As a result, they are often reluctant to invest in new, AI-based technologies. How can you gain their trust?

Let's work together to convince your customers and help to take your AI solution to a whole new level.

* Source: Accenture, 2019

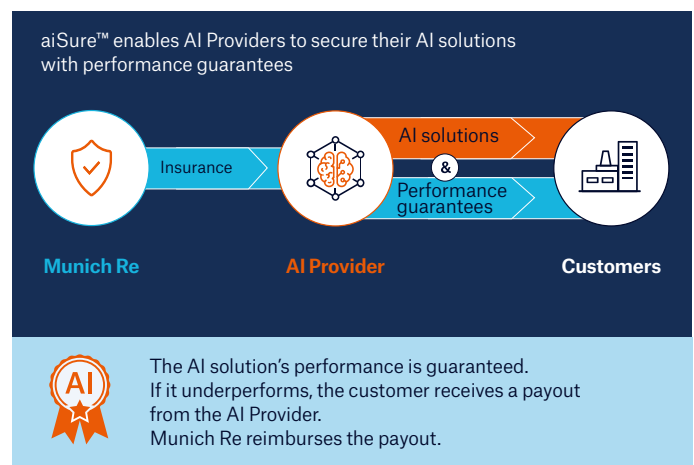
Increase customer trust with a guarantee

Munich Re can support you in reducing your clients' uncertainties, therefore, securing their ROI. With an innovative, insurance-backed performance guarantee you can reassure your customers that your solution performs as promised – that's aiSure™.

When your AI solution comes with aiSure™, we bear the risk. In other words: If your solution does not perform as promised, we will step in and help you to compensate your clients.



How does aiSure™ work?



Boost your sales with aiSure™

With Munich Re's aiSure™ performance guarantee insurance you can:

- ✓ Increase your product's trustworthiness and attractiveness
- ✓ Convince decision makers to invest in your solution
- ✓ Shorten your sales cycle
- ✓ Secure long-term customer subscriptions
- ✓ Increase your adoption rate, market share and revenue

aiSure™ has helped partners in various verticals:

CloudCover offers a **cybersecurity** platform that uses AI to lower ransomware attacks. Munich Re steps in to offer additional financial protection in case a malware turns into a ransomware event.



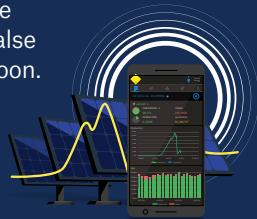
FUGU offers an **anti-fraud** solution that uses AI to validate customer transactions and decline fraudulent ones. Munich Re backs the chargeback guarantees that are offered for any fraudulent transactions.



TWAICE provides a **Battery Analytics Platform** that uses AI to predict the state of health of batteries. Munich Re covers the financial risks resulting from prediction-based decisions.



raicoon provides an AI-based autonomous operations center (AOC) for PV plants to detect faults and automate operations. Munich Re backs the 100% fault detection and zero false alarm guarantee offered by raicoon.



A dynamic market calls for a reliable partner

Munich Re's aiSure team provides you with:

- ✓ 140+ years of risk and insurance expertise
- ✓ in-depth technical risk expertise
- ✓ a global organization with locally accessible experts
- ✓ a strong network with research and certification organisations
- ✓ customized and long-term solutions

Let's boost your business
with the help of aiSure™



Learn more:
www.munichre.com/insure-ai

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