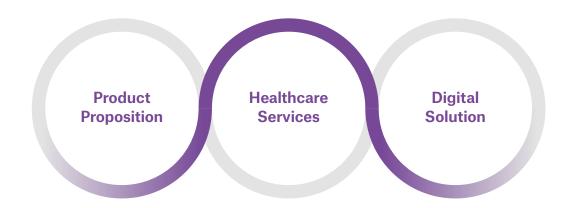


# **Munich Re**

# Mainland Customer Visitor (MCV) Total Solutions





Munich Re MCV Total Solutions harnesses the deep local **knowledge and domain expertise** of Hong Kong and Mainland markets to provide consumers with an integrated platform that streamlines the presales process, leading to a superior and improved customer experience with direct insurers.



Munich Re have pioneered in digital exploration for 10+ years with established solutions and abundant experience in big data analytics, risk management, healthcare service, etc.



Munich Re have **supported** major multinationals and domestic-background Insurers in Hong Kong.

## **Munich Re Mainland Customer Visitors Total Solutions**

# **Risk Management**

### **Intelligent Underwriting Engine**

- Reconciled the generic UW rules from HK and Mainland
- Immediate feedback given required inputs
- Incorporated with MIRA Asia, the authoritative underwriting guideline

#### Intelligent Risk Selector-iRISK

- A plug-and-play risk control application based on big data analytics
- Organically integrated with product proposition to enhance risk management and streamline UW process
- Mature solution widely recognized

# Medical Checkup Service

# Home-based Medical Checkup Service - Mobile Nurse Toolkit (MNT)

- Customer to take the checkups at home
- Full coverage of checkup items inl. ECG, USG, Blood test, Urinalysis, Nicotine test, Online MED etc.
- Broad geographic coverage with 26+ major cities in Mainland

## **Healthcare Services**

# One-stop Healthcare Service Platform-HAP

- Comprehensive service covering variety of healthcare service local market haven't provided
- Integrated network and services from HK and Mainland, enabling streamlined experience
- One-stop solution to guide the customer to proper and quality medical service on the platform

## About Us

Munich Re Group is one of the top providers of reinsurance, primary insurance, and insurance-related risk solutions in the world. Taking on risks worldwide of every type and complexity, the Munich Re Group and its business units are active in all lines of insurance.

MRGC operates four offices in Beijing, Hong Kong, Shanghai and Taipei. As pioneers in risk assessment, MRGC drive the digital transformation of the Great China insurance landscape, expanding products and services as new forms of risk emerge. Backed by 89 actuarial and UW experts, MRGC take a holistic view while offering specialized expertise to the markets, companies and customers we serve. Our consistent risk management, financial stability, and client proximity make us a much sought-after trusted business partner.

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