



## Lytx DriveCam®

Helps drivers improve their skills by combining predictive analytics, video recordings and coaching to reduce costs associated with collisions

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Munich Re's Smart Mobility program is a simple approach to the complex issues surrounding auto risks. It delivers customized technology-driven risk management solutions (including Lytx DriveCam) to help mitigate our clients' auto losses and prepare for the future of mobility.

### Product summary

The Lytx DriveCam video safety program helps drivers improve their skills by combining predictive analytics, video coaching and fleet telematics to correct risky driving behavior and prevent collisions. Lytx DriveCam allows a fleet manager to discuss driving behavior with employees, supported by inward- and outward-facing video of captured events. These contextual records provide the basis for fact-based event discussions, resulting in improved driving behaviors.

### Process

The Lytx DriveCam system consists of a video event recorder that records images of potential risky driving events. The information is uploaded via a cellular network and analyzed by a team of experts. The analysis confirms risky behavior and assigns a driver score, alerting the manager to the need for driver coaching. Predictive analytic insights help managers correlate driver performance to crash risk potential and performance trends. The Lytx DriveCam system is a critical tool in establishing and maintaining a culture of fleet safety and operational efficiency.

### Benefits

The use of the Lytx DriveCam system can improve driver safety by fine-tuning the skills of even the most experienced driver, thereby increasing fleet safety and uptime. An increase in safety correlates to a reduction in vehicle maintenance, repairs and overall operating costs.

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