

Case study: Telematics

Technology with a purpose

COVID-19 has accelerated the demand for PHYD (Pay How You Drive) and PAYD (Pay As You Drive) telematics solutions in SEA. Our telematics experience and solutions provides you with platform to engage with your customers, and develop products that attracts and rewards good drivers.

► Impact

- Accelerate new product development with expert support
- Attract, reward and retain target customers
- Multiply touchpoints to engage beyond traditional insurance products

Telematics solution in a nutshell



Transparent
Scoring, trip details and history, tips to improve score and encourage safe driving



Customisable
Branding and language tailored to each user



Flexible
Supports full range of UBI product structures



Smart
Automatic recording and trip tagging



Efficient
Battery and data optimised

Quick Launch

Plug-and-play interface with lean integration for a swift go-to-market strategy

Low Cost

Smartphone-only solutions designed for SEA markets

Advanced Analytics

Augment portfolio management with mobility insights

Product Partnership

Continuous product enhancement to retain and attract customers

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