

Case study: Retail motor pricing

From linear to AutoML-enabled pricing

Enabling a fully digital motor player



Initial situation

- Creating leading digital insurance platform
- **Data-driven growth & profitability** amid regulatory changes
- Mix of M&A, start-ups and organic growth
- Leverage synergies of existing businesses and new platforms



Project approach

- **AutoML** approach for risk pricing and conversion rate modelling
- Know-how transfer and resources for research and implementation
- Set up of advanced monitoring solutions, data and process improvements jointly with multiple teams involved



Result

- **45,000+ models** trained, **4 million external data points** enrichment
- Value generation **4%** of net LR improvement
- Long-term partnership, fee based multi-year agreement

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