

# Older Drivers Resist Autonomous Vehicles and Ridesharing Services

Drivers 65+ find ridesharing services and autonomous vehicles unappealing but embrace auto technology when it comes to safe driving.



**53%** are not interested in **ridesharing services** because they prefer driving themselves



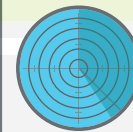
**49%** would be uncomfortable riding in a **fully autonomous vehicle**



**57%** own a car **without safety technology** features



**51%** of drivers are **willing to pay more** for blind spot detectors, back up cameras (43%) and automated braking (31%)



**63%** will **shop for their next car** with active safety technologies

