

Case study: Telematics

Technology with a purpose

COVID-19 has accelerated the demand for PHYD (Pay How You Drive) and PAYD (Pay As You Drive) telematics solutions in SEA. Our telematics experience and solutions provide you with a platform to engage with your customers, and develop products that attract and reward good drivers.

► Impact

- Accelerate new product development with expert support
- Attract, reward and retain target customers
- Multiply touchpoints to engage beyond traditional insurance products

Telematics solution in a nutshell



Transparent
Scoring, trip details and history, tips to improve score and encourage safe driving



Customisable
Branding and language tailored to each user



Flexible
Supports a full range of UBI product structures



Smart
Automatic recording and trip tagging



Efficient
Battery and data optimised

Quick Launch

Plug-and-play interface with lean integration for a swift go-to-market strategy

Low Cost

Smartphone-only solutions designed for SEA markets

Advanced Analytics

Augment portfolio management with mobility insights

Product Partnership

Continuous product enhancement to retain and attract customers

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